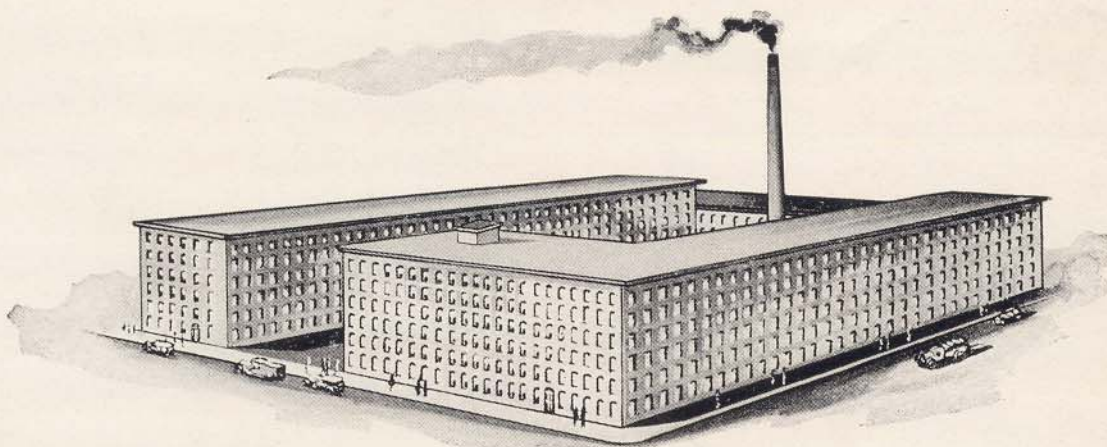


Jack-master

TRADE MARK REG. U. S. PAT. OFF.

HAMMER BRAND CUTLERY



AN INVITATION

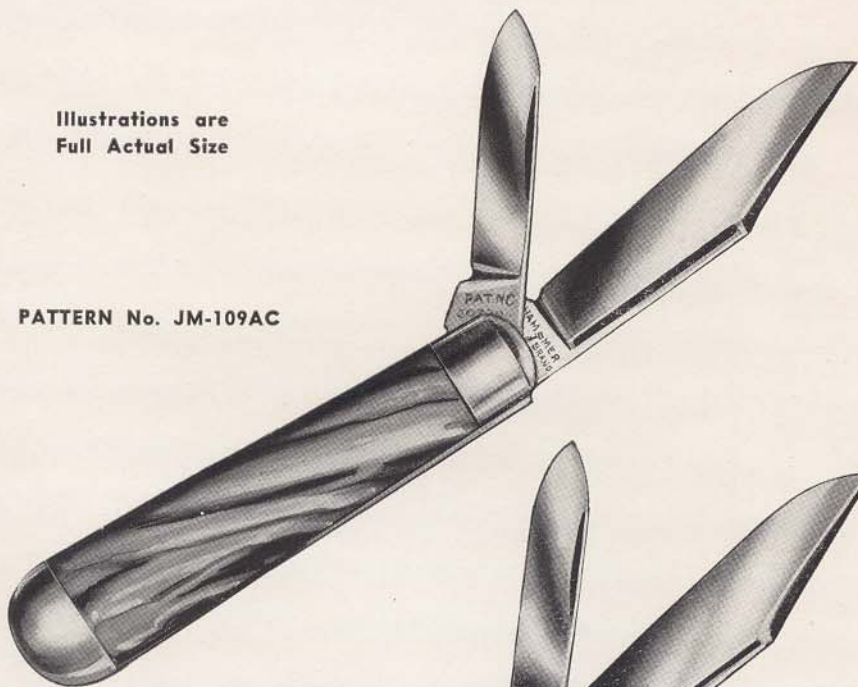
When in Providence, you are cordially invited to visit America's largest Cutlery Plant, and to see for yourself, how, through the use of ingenious, precision equipment of the most modern design, we convert tons of raw materials each week into thousands of dozens of attractive, colorful, popular priced Pocket Knives, Household Knives and Hunting Knives. We believe such a visit will prove interesting and informative to you — there is no obligation — we'll be glad to welcome you.

IMPERIAL KNIFE COMPANY, INC., 14 BLOUNT ST., PROVIDENCE 3, R. I.

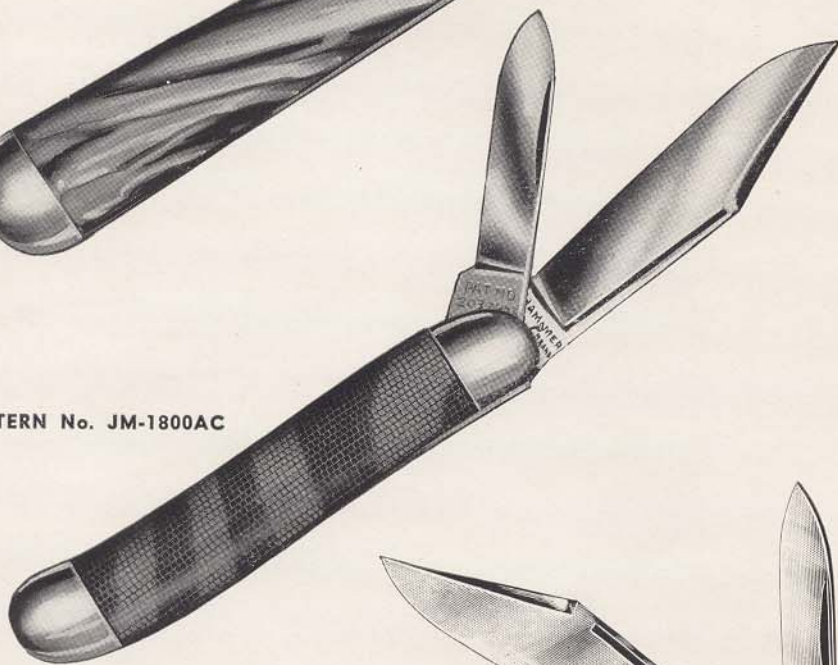
The Pace-Setter in Two Blade Jack Knives!

Illustrations are
Full Actual Size

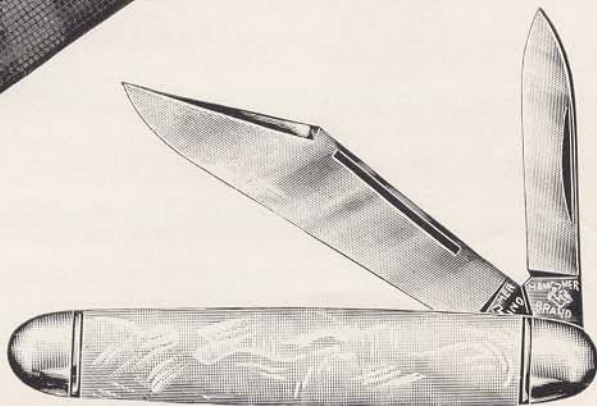
PATTERN No. JM-109AC



PATTERN No. JM-1800AC



PATTERN No. JM-301BKP



Jack-master

TRADE MARK REG. U. S. PAT. OFF.

TWO (2) BLADE JACK-KNIFE ASSORTMENT

Featured Under the
Famous Hammer Brand



ASSORTMENT No. JM-84
Comes in Assorted Shapes

Features a variety of popular patterns.

Perfectly formed "Fit-the-Grip" Handles, in simulated stag, simulated pearl, and assorted genuine celluloids.

Polished, hand edged blades, scientifically hardened and tempered.

Polished "Nuloy" Bolsters.

Displayed One (1) Dozen to a card.

Every knife warranted.

Packed weight: 1 7/8 lbs.



THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Speedy Turnover Assured at a Really Popular Retail Price!...

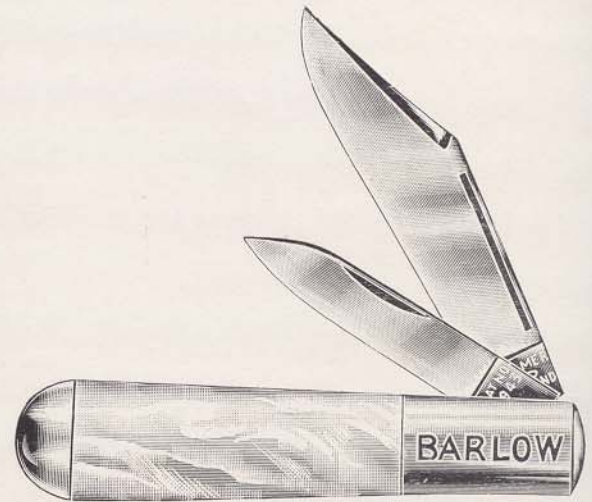
FEATURED UNDER THE FAMOUS HAMMER BRAND



ASSORTMENT No. JM-435

Jack-master
TRADE-MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
JUNIOR SIZE
"BARLOW" KNIFE**



No. JM-435
Full Actual Size

Handles are of genuine celluloid in Red, Black and White.

Cap and Bolsters of polished "Nuloy."

Blades are of high carbon cutlery steel, highly polished and hand edged.

Knives are displayed One (1) Dozen to a card as illustrated.

Packed weight: 1-15/16 lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Retails Profitably...
AT A REASONABLE PRICE



No. JM-266 "BARLOW" KNIFE
 Illustrated in Full Actual Size

Jack-master
TRADE MARK REG. U. S. PAT. OFF.
TWO (2) BLADE
"BARLOW"
KNIFE

Featured Under the
Famous Hammer Brand

These solidly built "BARLOW" Knives made the Modern "JACK-MASTER" way, represent a big value in appearance and serviceability. They are exceptionally strong in the working joints, and due to the precision methods used in their manufacture, each and every knife is absolutely uniform.

Electrically tempered Razor Steel Blades, Hand Edged by experts, insures excellent cutting qualities. Bolsters are of Special "Nuloy", Highly Finished. Handles are of Genuine Celluloid in Red, White and Black.

Mounted one (1) dozen to a display card, as illustrated.

Packed Weight: 2³/₈ lbs.

ASSORTMENT No. JM-266

THERE IS ONLY ONE GENUINE Jack-master LINE... ASK FOR IT BY NAME

**Strong and Serviceable
Popular in Price!...**



No. JM-82
Illustrated in
Full Actual Size



ASSORTMENT No. JM-82

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
JACK KNIVES**

There is dependability, sturdiness and quality built into these strong patented knives you can count on. No corners have been cut, nothing has been "skimped."

Perfectly ovalled, absolutely uniform handles are of genuine sparkling celluloid.

Electrically tempered razor steel blades are full polished and bolsters are of modern "Nuloy", highly polished.

Knives are mounted one (1) dozen to a card, as illustrated.

Every Jack-Master is warranted to give satisfaction.

Packed Weight: 1 3/4 lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

A Real Sales Booster

THE "BULL'S EYE"

"DEALER'S CHOICE"

ASSORTMENT



"BULL'S EYE"
DEALER'S CHOICE ASSORTMENT

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

ONE (1) AND TWO (2) BLADE KNIVES

A Three (3) Dozen Display of Very Popular "Jackmaster" Knives Under the Famous Hammer Brand.

The "BULL'S EYE" Display:

Makes the selling of THREE (3) DOZEN "Jack-Master" Knives as quick and easy as the sale of only One Dozen.

Provides the Dealer with a wide range of fast-selling Popular Price "Jack-Master" Pocket Knives at a very modest investment.

Stimulates sales and interest in cutlery, speeds turnover, and brightens any window or counter display.

All knives come with sharp carbon Steel Blades, "Nuloy" Bolsters, and glistening celluloid handles.

Packed weight: 4 $\frac{7}{8}$ lbs.

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

A Sensational Value
at a Sensible Price...

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
FISH KNIFE**

No. JM-941
Full Actual Size

High in Quality but Reasonably
Priced

Nickel Silver Trim.
Simulated Pearl Handles.
Full Size Fish Knife Pattern.
Mounted One (1) Dozen on a
card as illustrated.
Packed Weight: 3 lbs.

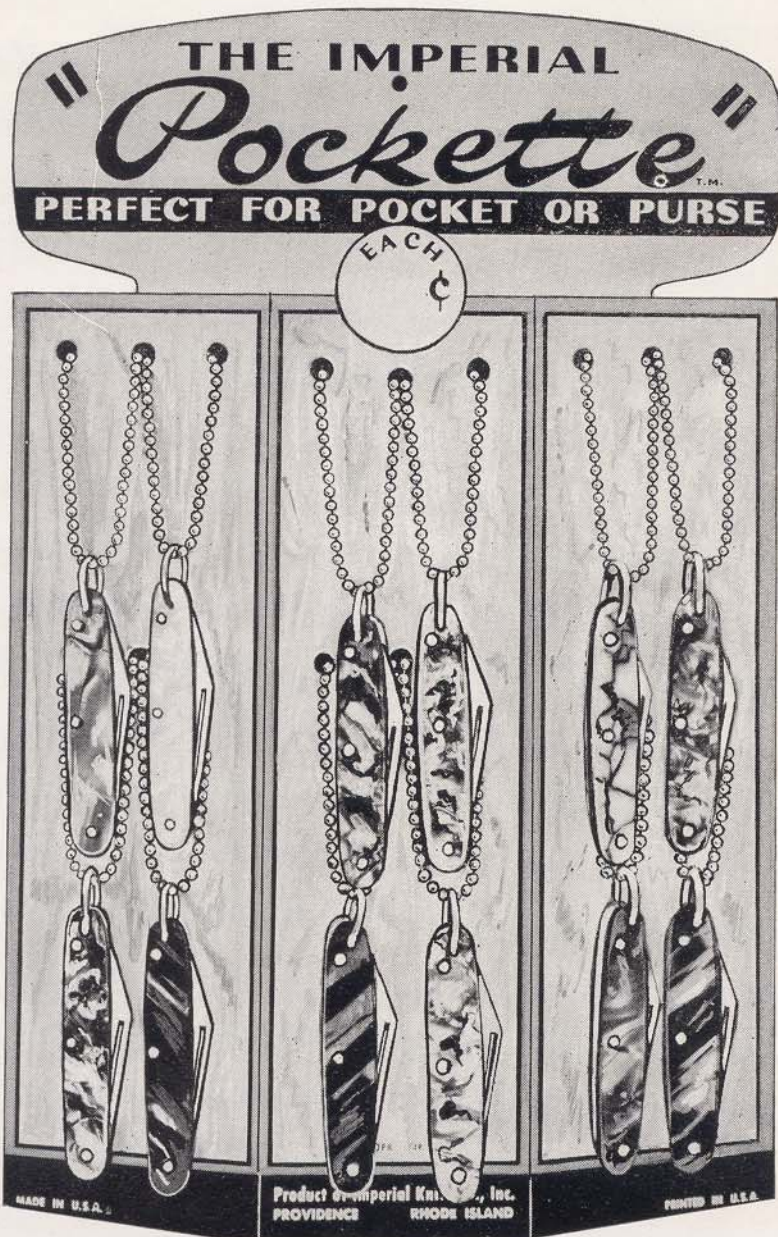


ASSORTMENT No. JM-941

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Perfect for
POCKET or PURSE...

THE IMPERIAL
"Pockette"
ONE BLADE
PEN KNIFE



M24-5 One Dozen to the Card (as shown above) with Chains, Simulated Pearl Handles.

M24-6 One Dozen to the Card (as shown above) with Chains, Assorted Celluloid Colored Handles.



No. M24-6
Full Actual Size

Blades are of High Carbon Steel, Scientifically Hardened, Tempered and Hand Edged.

Handles are of Simulated Pearl Celluloid in assorted colors.

Packed weight: 3/4 lb.

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

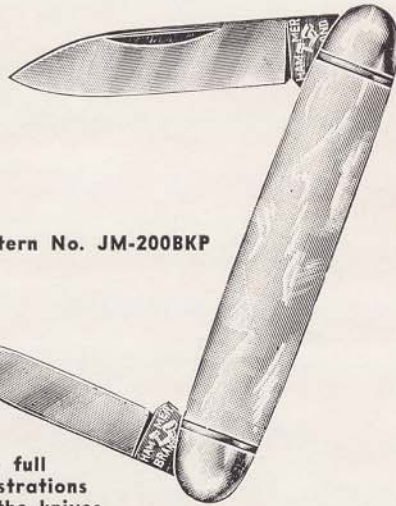
Tailored to Fit the Pocket!...

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**TWO (2) BLADE
PEN KNIVES**



Pattern No. JM-300B-AC



Pattern No. JM-200BKP

These full sized illustrations represent the knives featured in Assortment No. JM-83

Featured Under the Famous Hammer Brand

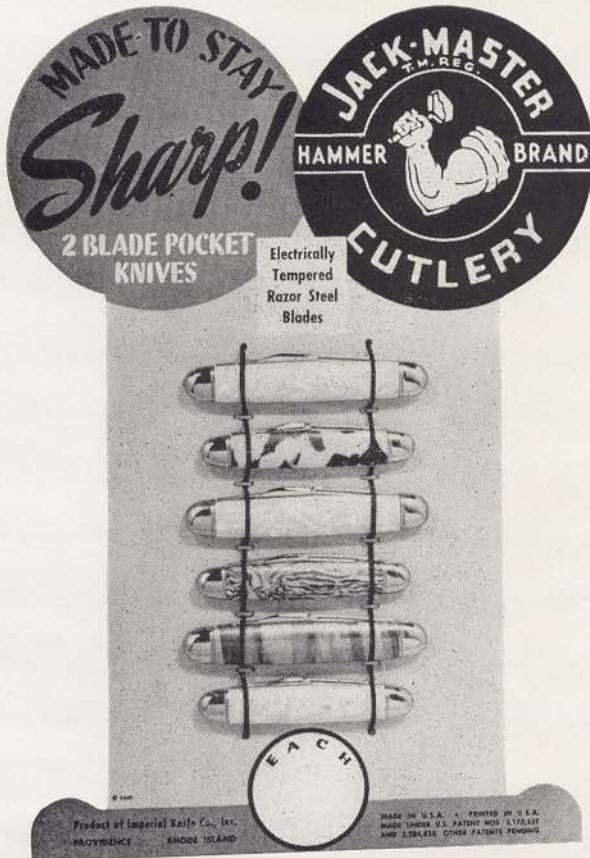
Every knife is precision built, absolutely uniform and fully guaranteed. No surface rivets mar the symmetrical, perfectly ovalled handles of these Patented "JACK-MASTER" Knives.

Both Blades are polished and Hand Edged. Bolsters are of special Nuloy, highly polished.

Handle coverings are of genuine celluloid in an excellent variety of colors.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed Weight: 1 lb.



ASSORTMENT No. JM-83 TWO (2) BLADE PEN KNIVES

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Combines Quality, Beauty,
Value, Price!...

NATIONALLY KNOWN!

Jack-master
TRADE MARK REG. U.S. PAT. OFF.

2 BLADE POCKET KNIVES

WHEN YOU SEE THIS TRADE MARK
YOU KNOW YOU'RE GETTING THE **BEST**

**JACK-MASTER
HAMMER
BRAND
CUTLERY**




ELECTRICALLY TEMPERED

Product of Imperial Knife Co., Inc.
PROVIDENCE RHODE ISLAND

RAZOR STEEL BLADES

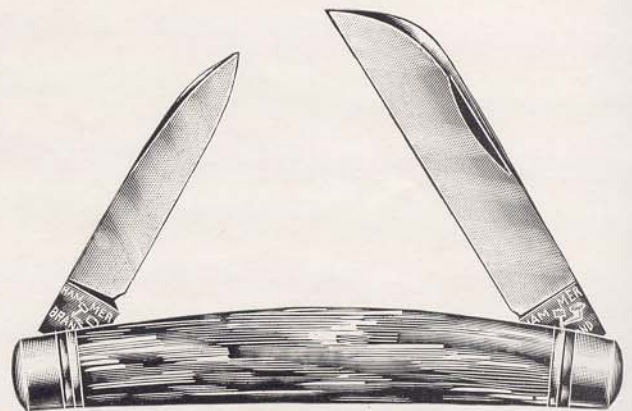
MADE IN U.S.A. * PRINTED IN U.S.A.
MADE UNDER U.S. PATENT NOS. 2,170,537
AND 2,284,833 OTHER PATENTS PENDING

© 1948

ASSORTMENT No. JM-1050

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

TWO (2) BLADE
"CONGRESS" Pattern
PEN-KNIVES



No. JM-1050
Full Actual Size

Full Polished, hand edged blades.

Handles of genuine celluloid, in
colors and simulated pearl.

Polished "Nuloy" Bolsters.


Packed One (1) Dozen Knives to
the box; 6 Knives on card as shown,
and 6 Knives in reserve shelf box.

Packed weight: 1 1/4 lbs.

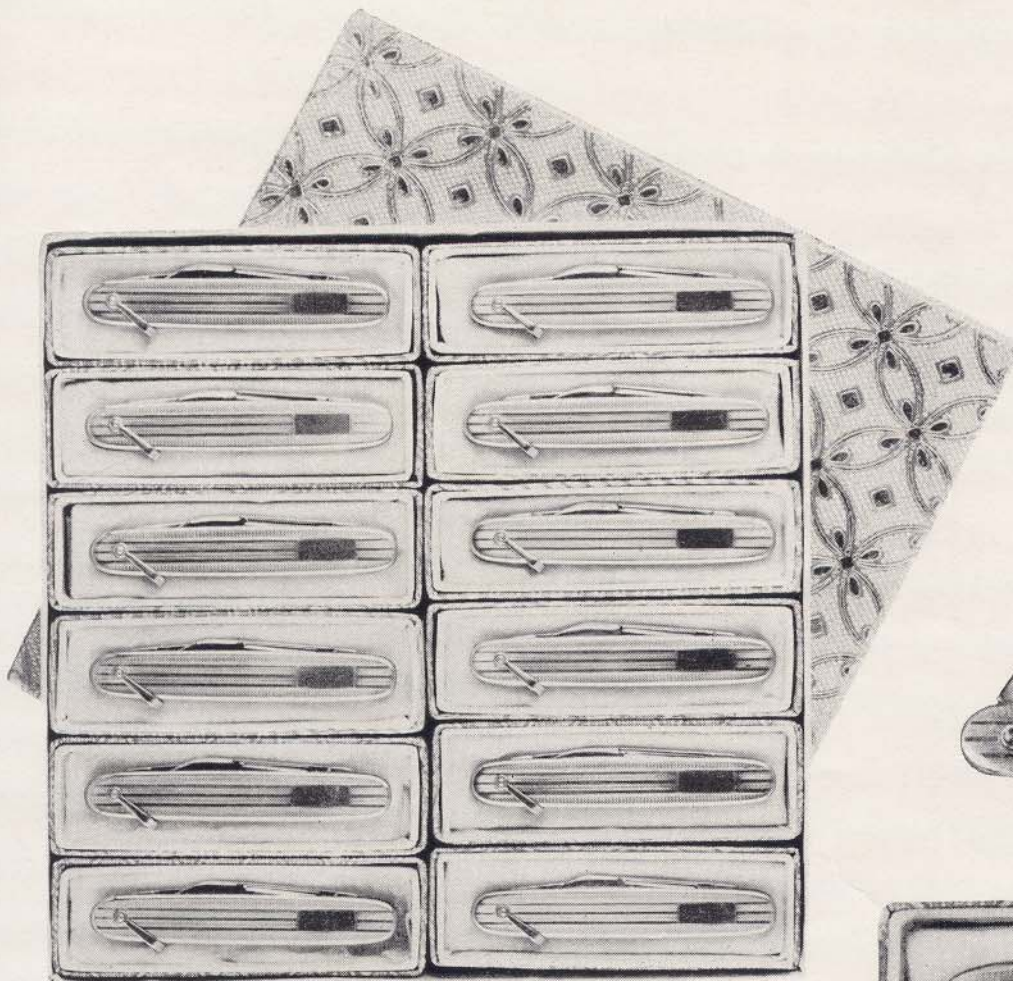
THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

"GIFT KNIVES"
 That are Handsomely Styled,
 Moderately Priced! . . .

**FEATURED UNDER THE FAMOUS
 HAMMER BRAND**



"DIPLOMAT"
 TWO (2) BLADE
 KNIVES



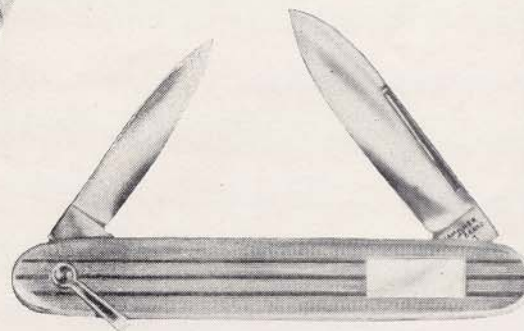
No. 29NS WHITE METAL FINISH
No. 30G "GOLDINE" FINISH

These beautifully designed knives make an impressive gift for Anniversaries, Banquets and for all special occasions.

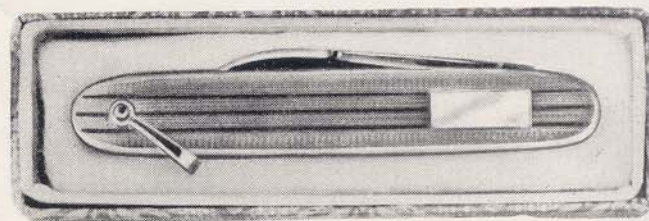
They are put up in individual presentation boxes, one (1) dozen to a tray.

The blades are full polished and hand edged.

Packed weight: $\frac{3}{4}$ lb.



No. 29NS WHITE METAL FINISH
 Illustrated in Full Actual Size



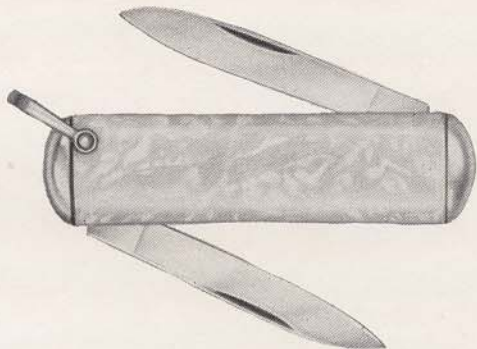
No. 30G "GOLDINE" FINISH
 Illustrated in Full Actual Size



THERE IS ONLY ONE GENUINE *Jack-master* LINE . . . ASK FOR IT BY NAME

**Custom Built in Appearance,
Styling and Quality**

**YET PRICED TO RETAIL PROFITABLY
AT A REASONABLE PRICE**



**No. JM-47 HANDLES OF GENUINE CELLULOID
(Illustrated in Full Actual Size)**



ASSORTMENT No. JM-47

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**DE-LUXE VEST
POCKET KNIFE**

The *Patented* "JACK-MASTER" "DE-LUXE" Waldemar style knife has all the quality appearance of a far more expensive knife, yet it retails at a popular price.

Characteristic of all "JACK-MASTER" knives is its perfectly proportioned streamlined handle, which is free of surface rivets.

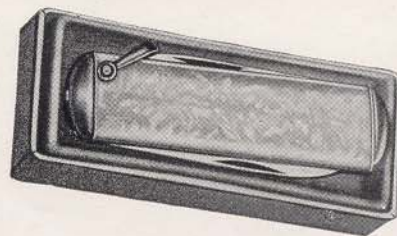
The "DE-LUXE" comes with full polished blades and springs, brass linings and nickel silver shackles. Handles are of genuine celluloid.

The "DE-LUXE" has special appeal as an advertising knife, as ample handle space is provided for reproducing trade-marks, etc.

Mounted one (1) dozen to a display card as illustrated.

If desired, the "DE-LUXE" may be ordered in individual gift boxes, packed one (1) dozen to a carton, at no added cost.

Packed weight: $\frac{7}{8}$ lb.



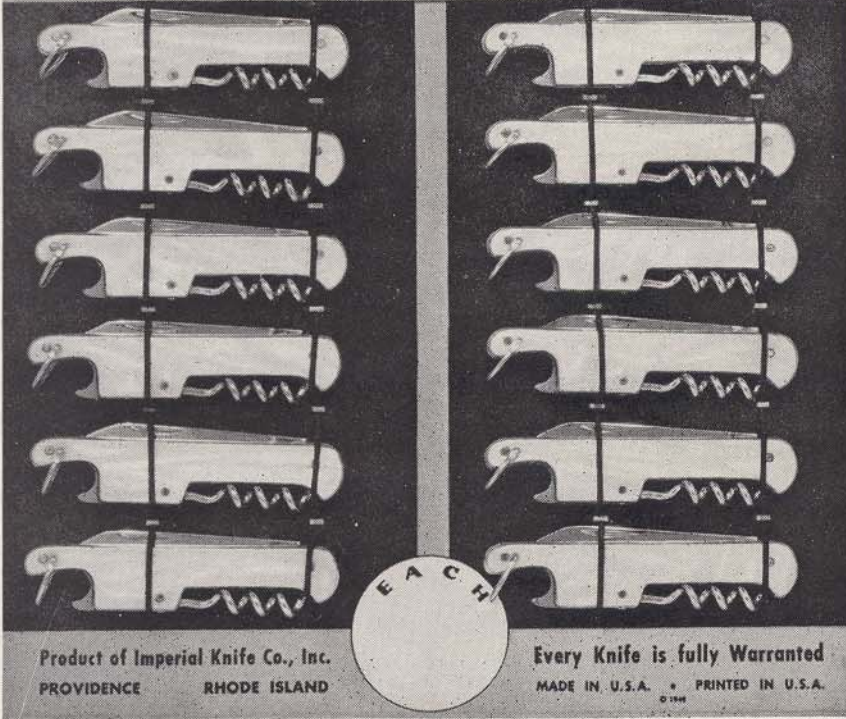
THERE IS ONLY ONE GENUINE *Jack-master* LINE ... ASK FOR IT BY NAME

Retails at a Price That's Easy on the Purse! . . .

FEATURED UNDER THE FAMOUS
HAMMER BRAND

IT'S NEAT...IT'S STURDY...IT'S USEFUL

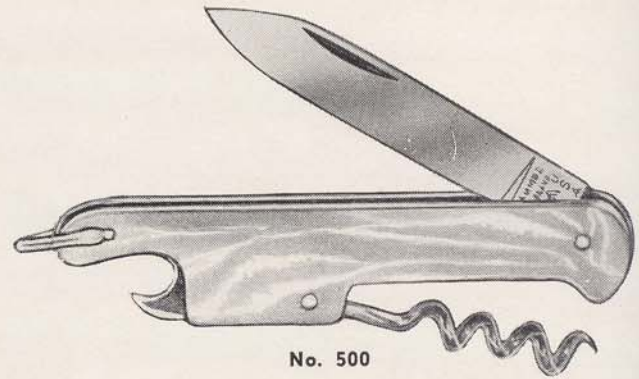
The "Country Clubber" Pocket Knife



ASSORTMENT No. 500



"COUNTRY CLUBBER" UTILITY KNIFE



No. 500

Illustrated in Full Actual Size

Beautiful simulated Mother-of-Pearl Handles.

A great convenience at social gatherings, parties, and on camping trips.

Comes with a keen hand edged blade, plus corkscrew and caplifter, as illustrated.

Displayed on a compact "self-selling" counter card, as illustrated.

Packed Weight: 1 1/8 lbs.



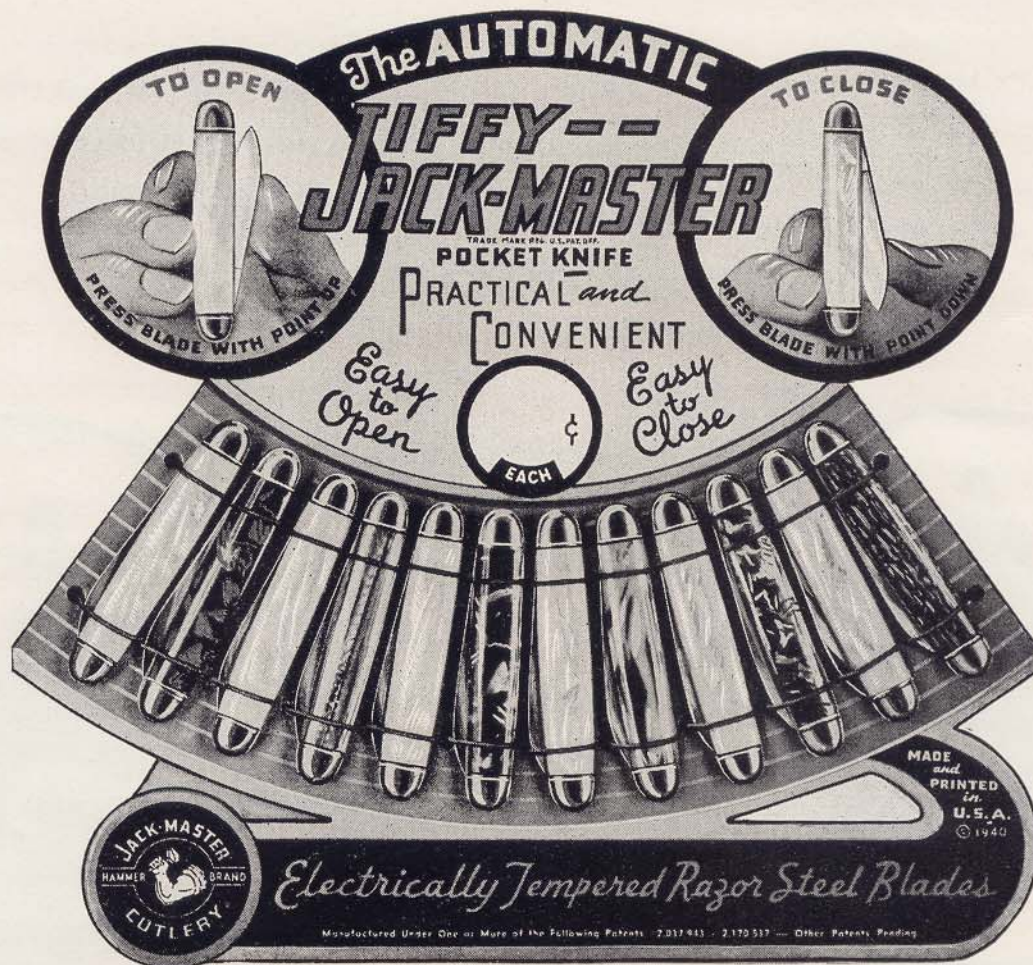
★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

Easy to Open...
Easy to Close...

**TIFFY--
JACK-MASTER**
TRADE MARK REG. U.S. PAT. OFF.
"MYSTERY KNIFE"

No Buttons, Slides or
Fingernails are needed to
operate its extremely
simple and practical
mechanism.

To Retail Profitably
at a Popular Price



No. DA "TIFFY JACK-MASTER" DISPLAY ASSORTMENT

Weight per dozen: 1 1/8 lbs.

SEE REVERSE SIDE OF THIS PAGE FOR FULL DETAILS ON THE "TIFFY JACKMASTER"

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

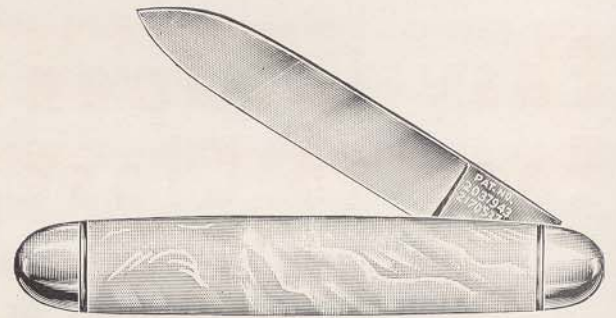
TIFFY-- JACK-MASTER

TRADE MARK OF U.S. PAT OFF

"MYSTERY KNIFE"

The "JIFFY JACK - MASTER" meets the long standing demand for a modestly priced, yet thoroughly practical pocket knife that can be easily opened.

The "JIFFY JACK-MASTER" is a masterpiece of simplicity in design and construction, there is no intricate mechanism to get out of order.



"JIFFY JACK-MASTER" IN FULL ACTUAL SIZE

"JIFFY JACK-MASTER" knives come with a single polished, razor steel blade, brass linings, polished springs, long wearing "Nuloy" bolsters and genuine celluloid handles.

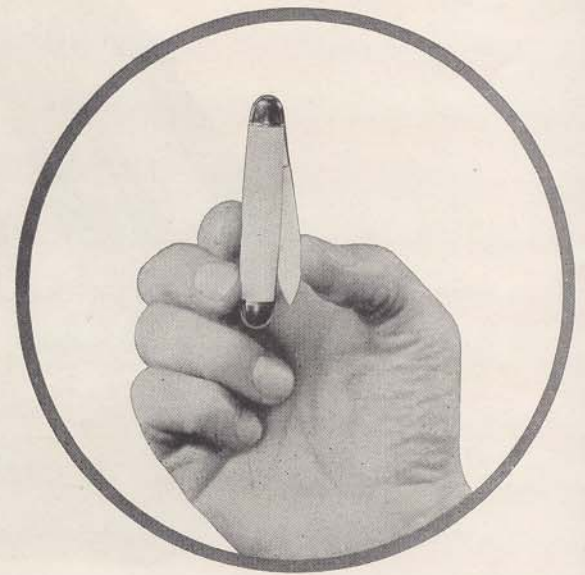
Frequently referred to as a "Mystery" or "Trick" knife, the "JIFFY JACK-MASTER" has strong appeal as a gift item, a souvenir, a premium, or as an advertising give-a-way.

How to Operate the "JIFFY JACK-MASTER"



TO OPEN

HOLD WITH POINT OF BLADE UP
PRESS IN ON BLADE



TO CLOSE

HOLD WITH POINT OF BLADE DOWN
PRESS IN ON BLADE

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

IT'S STAINLESS
WILL NOT RUST OR TARNISH

A Miniature Masterpiece of
Precision Knife Making

World's Smallest
Jack-master
TRADE MARK REG. U. S. PAT. OFF.

"SHORTY"



No. JM-81SS
Illustrated in Full Actual Size



ASSORTMENT No. JM-81SS
"SHORTY" KNIVES
WITH BEAD CHAINS

"SHORTY" Selling Features:

Keen STAINLESS STEEL BLADE, will not rust, stain or corrode.

Conveniently small in size, the "SHORTY" is a thoroughly practical strong little pocket knife — just right for all sorts of light cutting jobs.

Measures only 1 1/2" closed. Comes complete with bead chain.

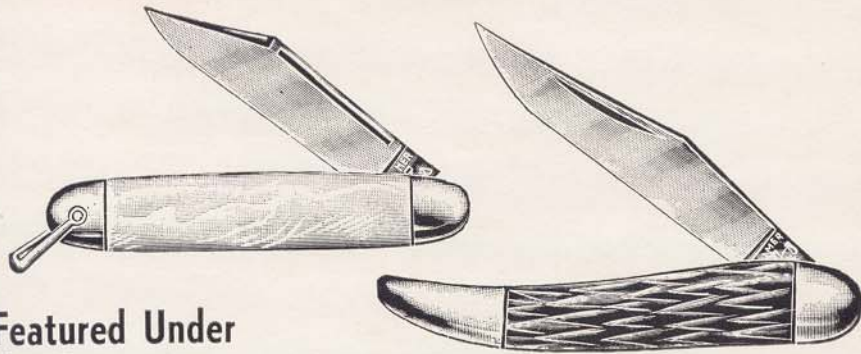
Slim, sleek, symmetrical handles of genuine celluloid.

Mounted one (1) dozen to a display card, as illustrated.

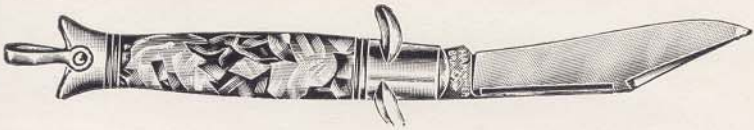
Packed weight: 1/2 lb.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Perfect for Pocket or Purse.



Featured Under
the Famous
Hammer Brand



ORIGINAL
Jack-master
TRADE MARK REG. U. S. PAT. OFF.
**"MIDGET"
KNIVES**

The Popular Little Patterns Illustrated above in Full Actual Size are Representative of the
"Topsy" Assortment

The "MIDGET" Line originated with Imperial. Only the patented "JACK-MASTER" construction permits these attractive little knives to be made with precision and uniformity. Their smooth, rivet-free, beautifully ovalled handles, and perfection of shape, have never been successfully imitated.

Handles come in a wide range of gleaming, genuine celluloid colors — no dull, lack-lustre composition plastics

are used. All blades are hand edged, and nicely finished.

The wide assortment of patterns on the New "TOPSY" card illustrated is sure to provide a knife for every taste, insuring quick turnover.

Packed One (1) Dozen on a beautiful display card, as illustrated.

Packed weight: ¾ lb.



"TOPSY" ASSORTMENT OF ONE (1) BLADE "MIDGET" JACK-MASTER KNIVES

All Knives Shown Above are Supplied with Bead Chains.



Perfect for Pocket or Purse.

The "Ten Strike"



Illustrated in Full Actual Size

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**"TEN STRIKE"
KEY CHAIN KNIFE**

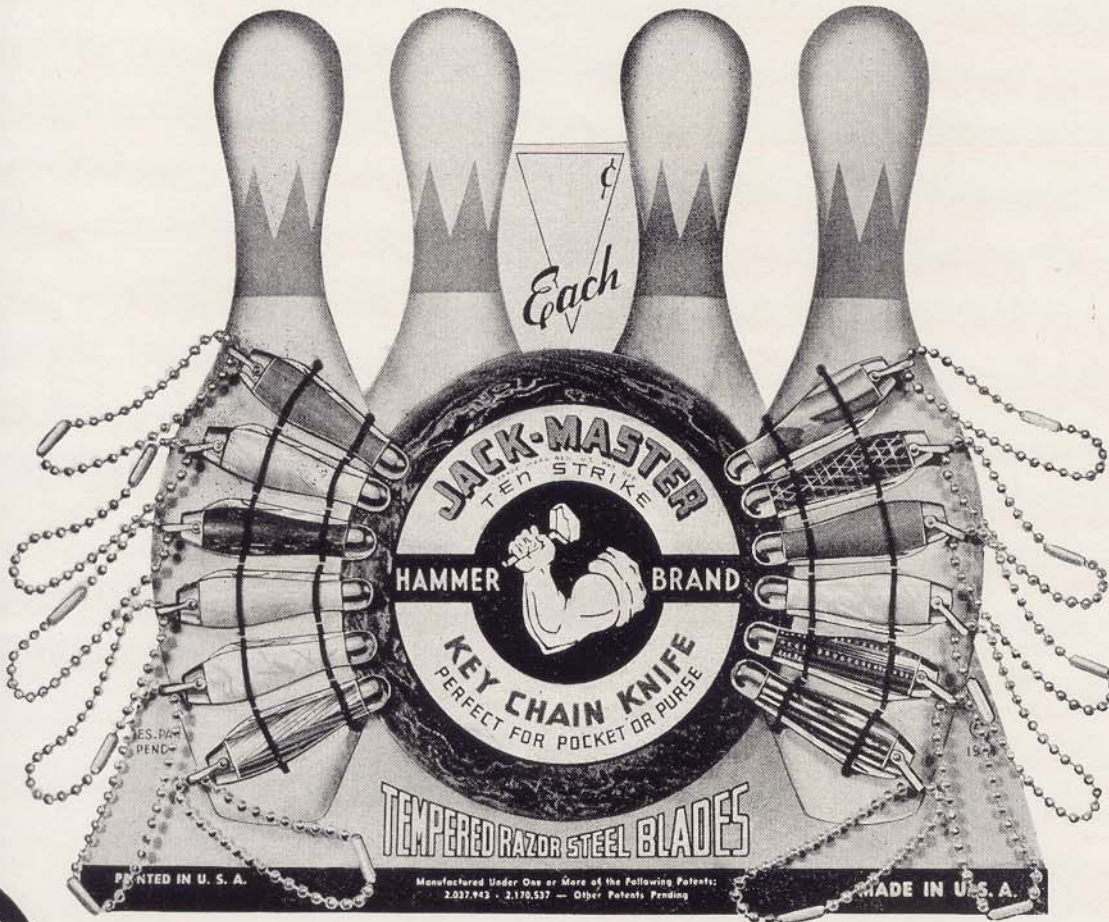
**Retails Profitably
at a Popular Price**

Men, Women, and Boys like the sleek lines and utilitarian value of the "Ten-Strike" which combines clever design with an unusually comfortable grip.

Measuring 2" closed — just the length of the average house or ignition key — the "Ten-Strike" makes an ideal "KEY CHAIN" Knife — "Perfect for Pocket, Purse, or Key Container."

"Ten-Strike" Jack - Master Knives are mounted one (1) dozen to a unique display card as illustrated.

Packed weight: 1 lb.



ASSORTMENT No. JM-44/45 CHAIN. HANDLES ASSORTED IN COLORS OF CELLULOID AND IMITATION MOTHER-OF-PEARL.

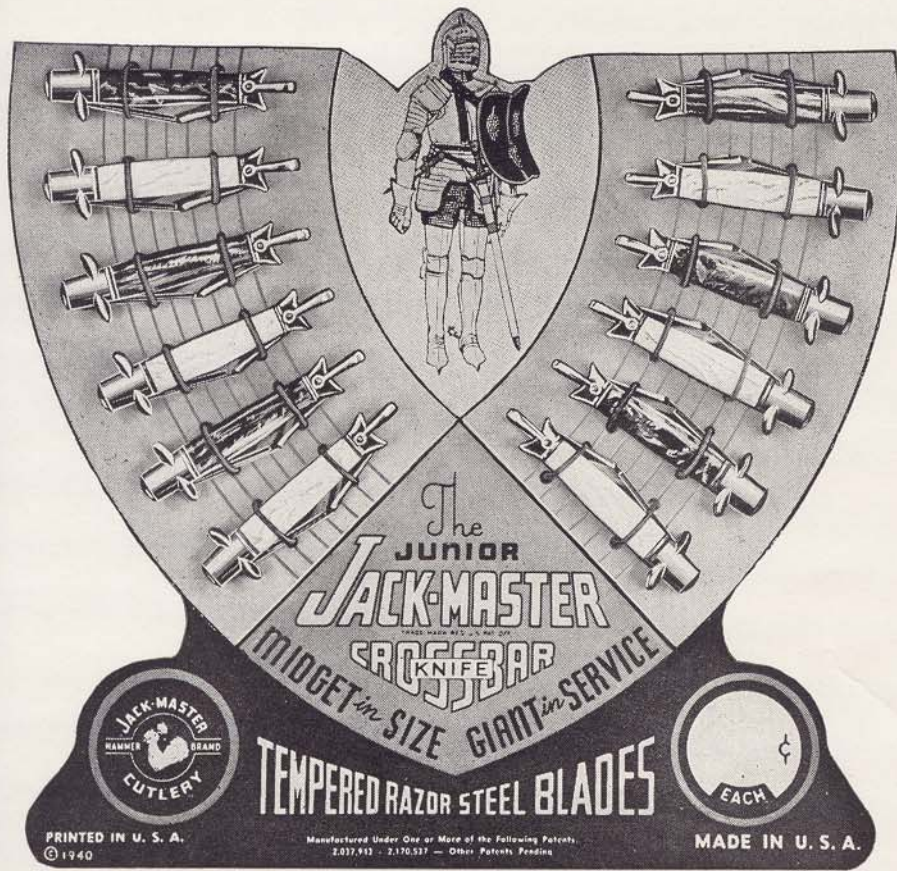
THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

**PRECISION BUILT — Yet Retails
at a Popular Price! . . .**

**A Jack-Master "Exclusive"
FEATURED UNDER THE FAMOUS
HAMMER BRAND**



**No. JM-1255KP
FULL SIZE ILLUSTRATION**



ASSORTMENT No. JM-1255

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**"JUNIOR"
CROSSBAR
KNIFE**

**The "Junior" Jack-Master
Crossbar Knife**

This beautifully proportioned and thoroughly practical little knife is another exclusive masterpiece of Patented "JACK-MASTER" designing and styling that will please the most critical eye, and the most economical purse.

The trimly shaped bolsters, guards and shackles are all of long wearing Nuloy. The sturdy little cutting blade is correctly hardened, tempered, hand edged, and full polished.

The JUNIOR "JACK-MASTER" CROSS-BAR Knife is mounted on the five (5) color display card as illustrated — One (1) dozen to the card. The attractiveness of the card, which is in perfect keeping with the character of the Junior Crossbar Knife — will appeal strongly to merchants who appreciate that proper display means fast turnover.

Every JUNIOR "JACKMASTER" CROSS-BAR Knife is fully warranted.

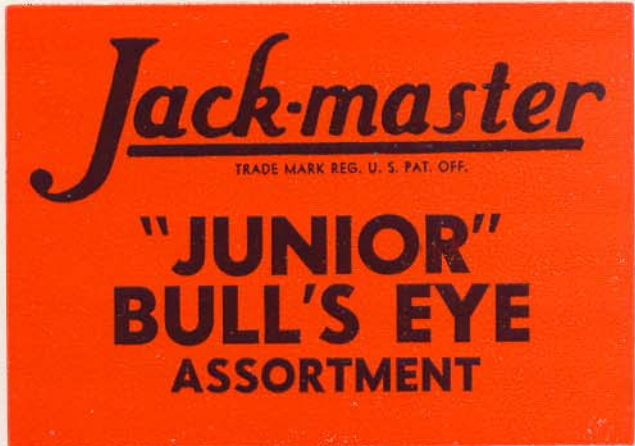
Handles are in assorted colors of genuine celluloid.

Packed weight: 3/4 lb.

All Knives Shown Above are Supplied with Bead Chains.

THERE IS ONLY ONE GENUINE *Jack-master* LINE . . . ASK FOR IT BY NAME

Features the ENTIRE Line of Immensely Popular Jack-Master "Midget Knives" on One Attention Compelling Display Card!...



Contains Three(3) Dozen Assorted Knives, All Retailing at One Popular Price

Featured Under the Famous Hammer Brand

Provides the dealer with a well-rounded stock of MIDGET JACK-MASTER Knives at a modest investment.

Offers consumers a wide selection to choose from — insuring quick turnover.

Provides "HAMMER BRAND" prestige at a popular price.

Possesses display value that quickens buying interest in any window or cutlery counter display.

All of the Jack-Master Midget Knives mounted on the "JUNIOR" BULL'S-EYE DISPLAY have the sleek, smooth, symmetrical and UNIFORM appearance that distinguishes the modern Jack-Master construction from all imitations.

The handle coverings, due to the patented "Jack-Master" method, cannot loosen due to shrinkage or chip and scratch in an unsightly manner. Handles are assorted in imitation Mother-of-Pearl, and in a beautiful range of glistening colors. No dull, lack-lustre plastics or other low-cost coverings are used.

Knives in assorted shapes, measure from 2" to 2 1/2" in length.

Packed weight: 2 3/8 lbs.



No. "JR-BE" BULL'S EYE ASSORTMENT

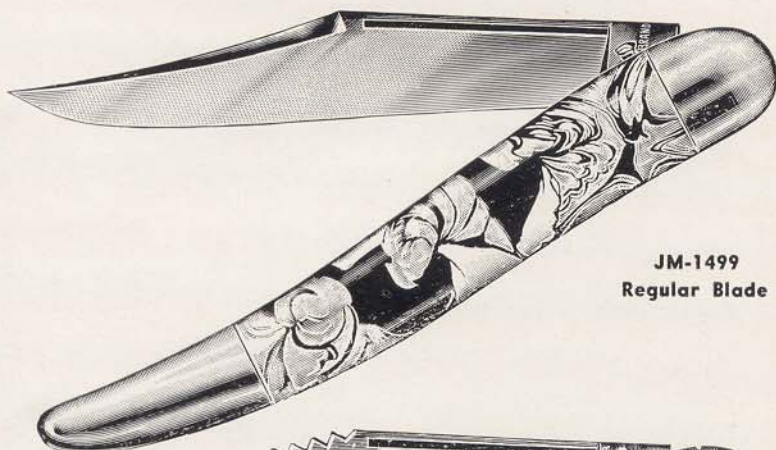
Contains Three (3) Dozen "JUNIOR" JACK-MASTERS

All Knives Shown Above are Supplied with Bead Chains.

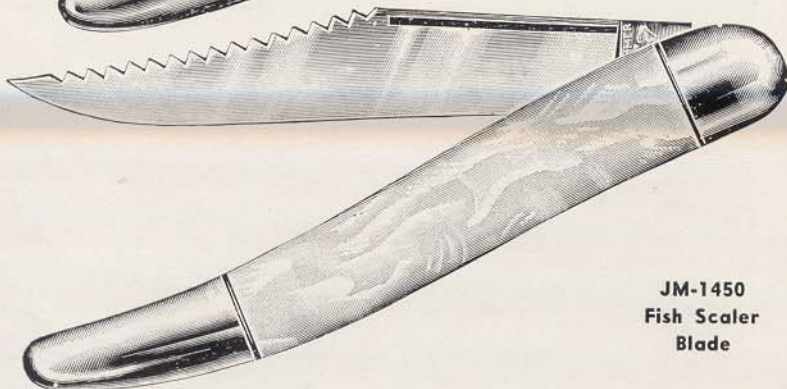
THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

The Outstanding Leader in Outdoor Knives! . . .

FEATURED UNDER THE FAMOUS
HAMMER BRAND



JM-1499
Regular Blade



JM-1450
Fish Scaler
Blade

"SPORTSMASTER"

Features:

Perfectly ovalled handles, in a variety of sparkling colors of genuine celluloid.

Patented "JACK-MASTER" precision construction, every knife is absolutely uniform.

Blades are GOOD Blades scientifically heat treated, nicely finished and hand edged.

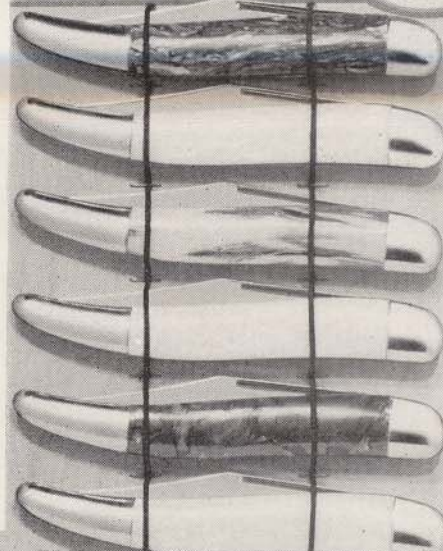
Attractively displayed 6 knives on a card, and 6 knives in a shelf box.

Packed weight: 1 3/4 lbs.

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

ONE (1) BLADE
"SPORTSMASTER"
OUTDOOR KNIFE



ASSORTMENT No. JM-1499 (REGULAR BLADE)
ASSORTMENT No. JM-1450 (FISH SCALER BLADE)

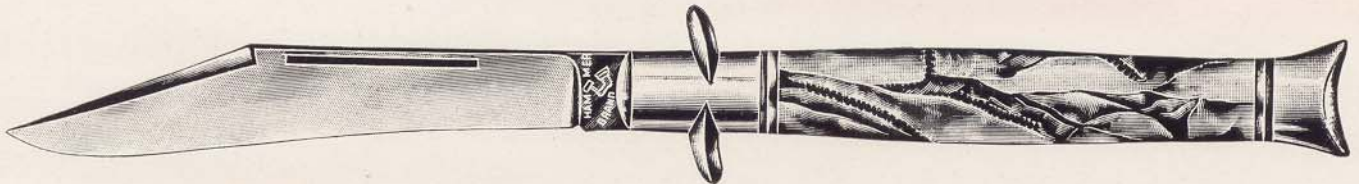
THERE IS ONLY ONE GENUINE **Jack-master** LINE . . . ASK FOR IT BY NAME

Styled, Priced and Packaged to
Sell FAST—at a Popular Price!...

Featured Under the
Nationally Known
Hammer Brand

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

ONE (1) BLADE
"CROSSBAR"
KNIFE



No. JM-1200AC Illustrated in Full Actual Size



The JACK-MASTER CROSSBAR Knife combines a grace and cleanliness of line with a ruggedness that only the patented "JACK-MASTER" Construction can provide. Every knife is absolutely uniform in shape and contour, "Formed-to-Fit-the-Grip."

The keen, polished, hand edged blade of the JACK-MASTER CROSSBAR KNIFE is made of finest high carbon cutlery steel, scientifically hardened and tempered in the most modern of electrically controlled equipment. Bolsters are of long wearing "Nuloy."

Handles are in assorted colors of genuine celluloid, including simulated pearl.

Sell "JACK - MASTER" Knives with confidence, for every knife is fully warranted.

Packed weight: 1 5/8 lbs.

ASSORTMENT No. JM-1200

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Made EXPRESSLY for Fishermen...

Features of the "Jack-Master" "LOCK-BAK" Fishermen's Knife

A SAFETY CATCH of simple design that prevents the blade from snapping down,

Long, strong, hand edged perfectly proportioned carbon steel blade, equipped with Cap Lifter. Correctly shaped for slitting.

Back of blade serrated for scaling fish.

The "JACK-MASTER" "LOCK-BAK" is riveted together *battleship fashion* — it will stand up under hard service.

Handles are in assorted celluloids, Bolsters are of bright, long wearing "Nuloy" and Linings are of Hard Brass,

Mounted one (1) dozen on a card as illustrated.

Packed weight: 2 $\frac{3}{8}$ lbs.

THERE IS ONLY ONE GENUINE

Jack-master LINE..

ASK FOR IT BY NAME

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

"LOCK-BAK"

T. M.

KNIFE

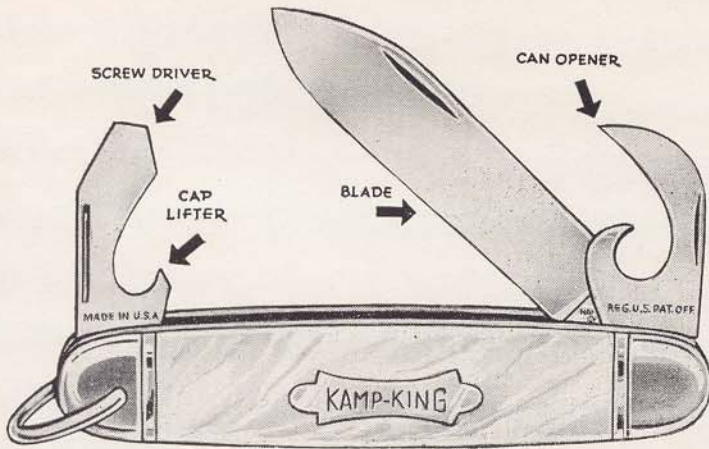
WITH SAFETY
LOCK FEATURE

No. JML-900AC
Full Actual Size



ASSORTMENT No. JML-900

**Not Bulky--But Plenty Big
Enough for Hard Usage....**



No. JM-413KP
Illustrated in Full Actual Size

THE KAMP-KING JR.

Features:

Comes with three useful blades, as illustrated.

Handles are assorted in simulated stag, pearl and colors.

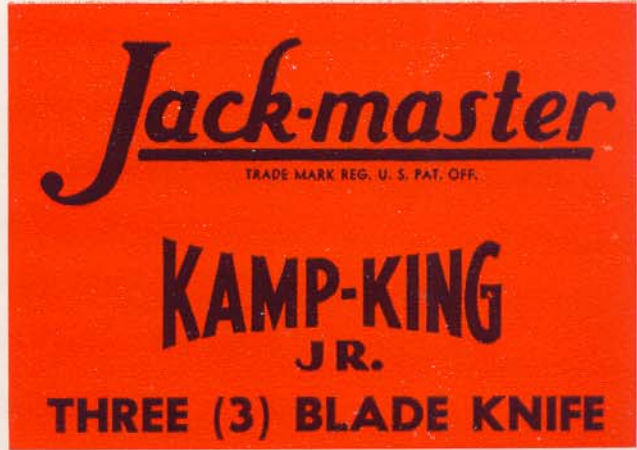
"Nuloy" Bolsters. All blades well finished.

Packed One (1) Dozen Knives to the box; 6 knives on a card as shown, and 6 Knives in reserve shelf box.

Packed weight: 2 1/4 lbs.

If you choose,
you may specify

- No. JM-413ST—Imitation Stag Handles only
- No. JM-413KP—Imitation Pearl Handles only
- No. JM-413AC—Asst'd Colors only



Under the Famous
Hammer Brand

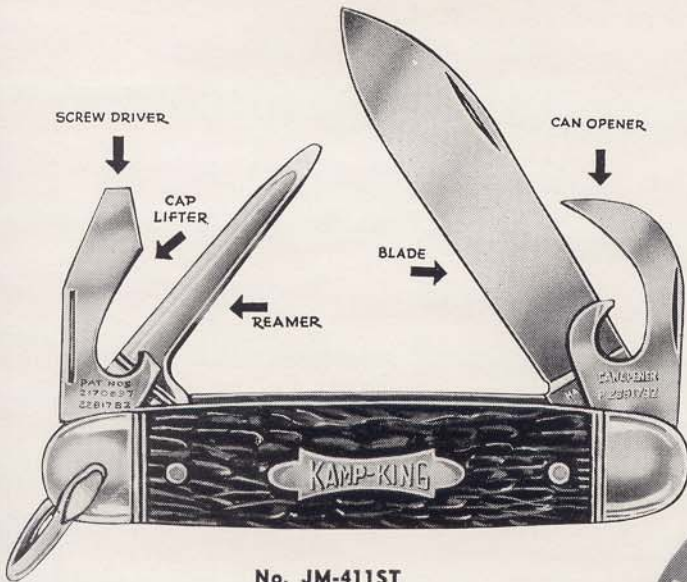


STANDARD ASSORTMENT No. JM413 THREE (3) BLADES, COMES WITH ASSORTED HANDLES OF IMITATION PEARL, STAG AND COLORS

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Retails Profitably at a Popular Price!...

FOUR (4) BLADE
Jack-master
TRADE MARK REG. U. S. PAT. OFF.
Junior
"KAMP-KING"
KNIFE



No. JM-411ST
 Illustrated in Full Actual Size

The strong, solid, Patented construction of the Four (4) Blade Junior Kamp-King Knife is unmatched in value and appearance.

Handles are of Simulated Stag, Pearl and in a fine range of Genuine Celluloid.

Blades are expertly treated to insure maximum outdoor efficiency.

Bolsters are of "Nuloy", nicely finished.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed weight: 2 3/8 lbs.

ASSORTMENT No. JM-411 HANDLES ASSORTED IN IMITATION STAG, IMITATION PEARL AND COLORS.

ASSORTMENT No. JM-411ST IMITATION STAG HANDLES ONLY

ASSORTMENT No. JM-411KP IMITATION PEARL HANDLES ONLY



ASSORTMENT No. JM-411



THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

A Big Buy for Men or Boys!

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

STANDARD SIZE "KAMP-KING" OUTDOOR KNIFE



ASSORTMENT No. JM-716 WITH SIMULATED PEARL HANDLES
ASSORTMENT No. JM-717 WITH ASSORTED CELLULOID HANDLES

"Kamp-King" Features:

Full standard size and blading.

Polished razor steel master blade, scientifically heat treated and hand edged.

Brass linings, long wearing special Nuloy bolsters.

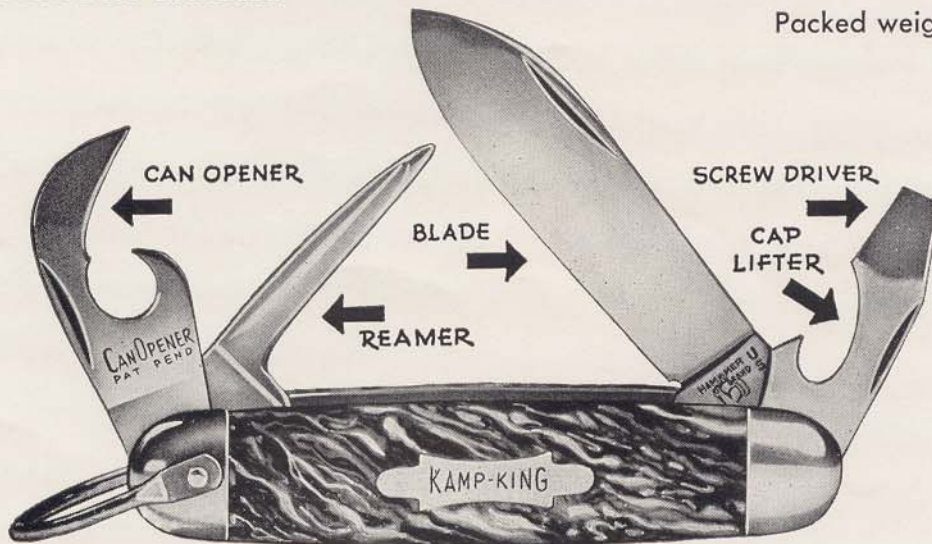
Strong, solid, patented "JACK-MASTER" construction. Every "KAMP-KING" is perfectly ovalled and absolutely uniform.

Handles in a variety of sparkling celluloid colors, and in simulated stag.

Attractively displayed on a modern five (5) color display card, as illustrated.

Every "JACK-MASTER" "KAMP-KING" Knife is warranted to give good service.

Packed weight: 3 1/4 lbs.

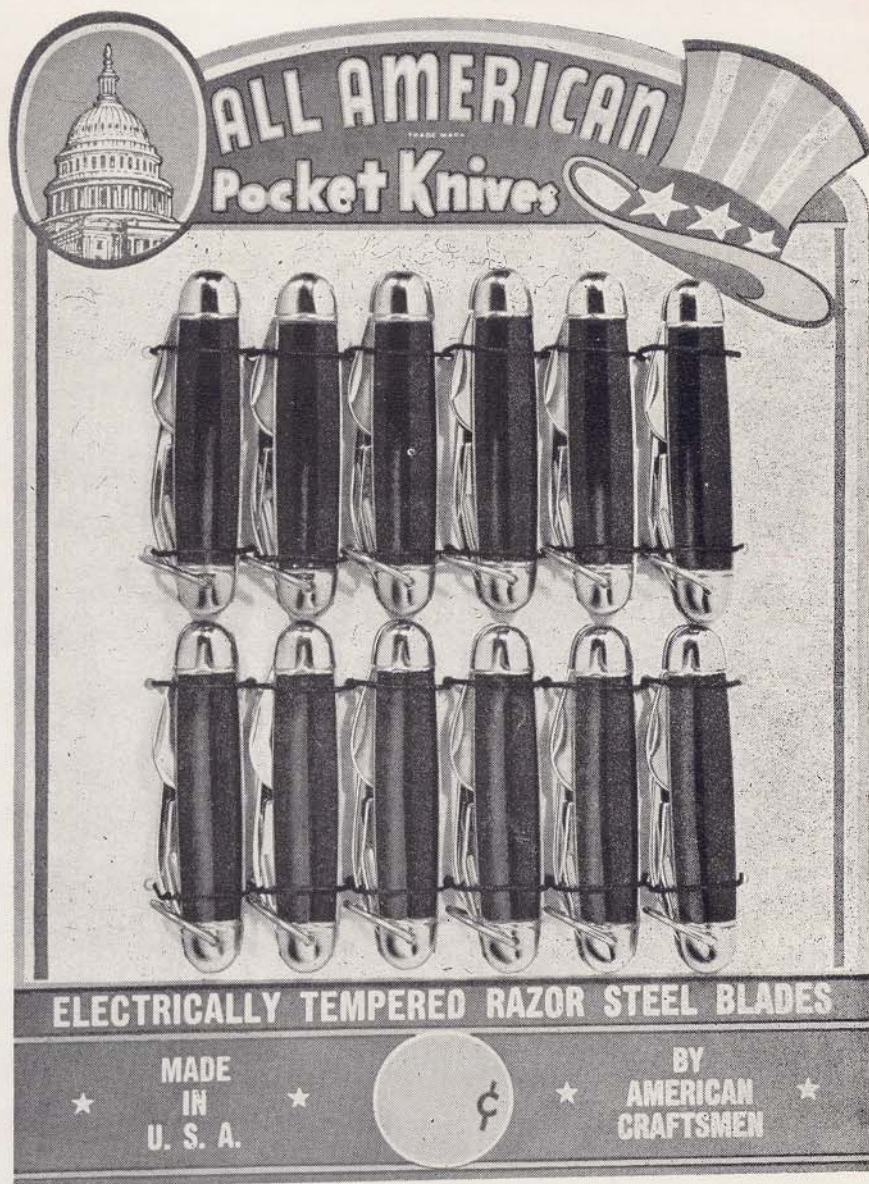


No. JM-717
Illustrated in
Full Actual Size

THERE IS ONLY ONE GENUINE *Jack-master* LINE... ASK FOR IT BY NAME

Way UP in Utility Value!
Way DOWN in Price!!

A Real Hammer Brand Special!



ASSORTMENT No. 309
THREE (3) BLADES



THREE (3) BLADES
Junior Size
CAMPER'S KNIFE

Men or boys (and their sisters) will like this strongly built, well formed knife.

Priced to please the slimmest purse; packs a punch in service.

Comes with keen, scientifically tempered Master Blade, Patented Can Opener Blade, and combination Caplifter, Screwdriver Blade.

Highly lacquered handles, with "Nuloy" bolsters.

Nicely displayed, One (1) Dozen to a card, as illustrated.

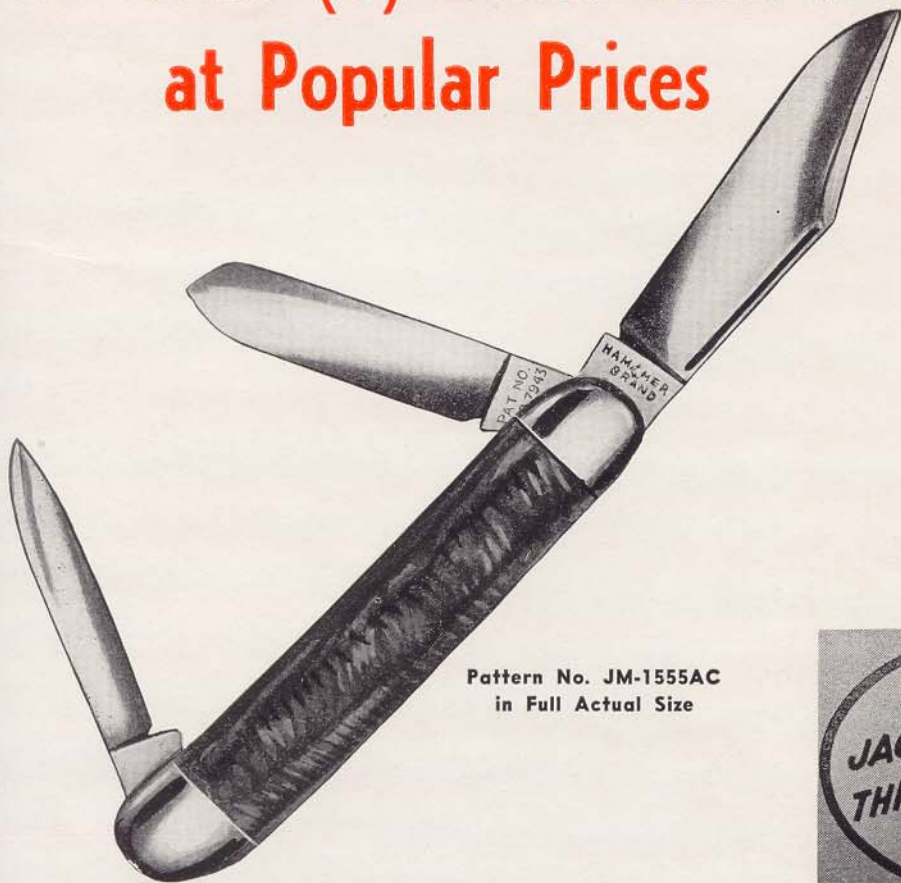
Measures 3 $\frac{3}{8}$ " closed.

Packed weight: 2 lbs.

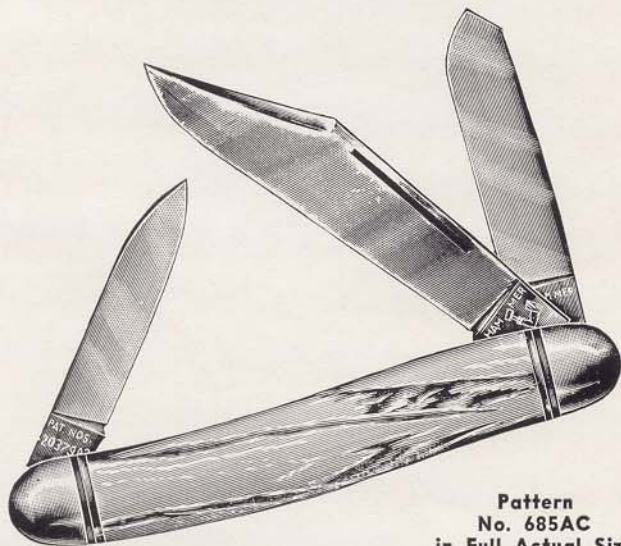


★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

The Standard of Value in Three (3) Blade Knives at Popular Prices



Pattern No. JM-1555AC
in Full Actual Size



Pattern
No. 685AC
in Full Actual Size



Jack-master

TRADE-MARK REG. U. S. PAT. OFF.

THREE (3) BLADE KNIVES

Comprises an assortment of MEDIUM SIZE THREE (3) BLADE PATTERNS — with THREE (3) CUTTING BLADES.

These sturdy Three Blade Knives, of Patented "JACK-MASTER" construction, are made to give good service under hard usage.

Blades are of high carbon cutlery steel, scientifically heat treated, nicely finished, and hand edged.

Handles are assorted colors of genuine celluloid, and in simulated stag.

Knives are mounted One-Half (1/2) Dozen on an attractive, four color display card, with 6 knives in a shelf box.

Packed weight: 2 1/8 lbs.



ASSORTMENT No. JM-76

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

Popular in Price...
 Positive in Action...
 Precise in Workmanship!...

Featured Under the
 Famous Hammer Brand

The ...
JACK-O-MATIC
T.M. JUNIOR
 PUSH BUTTON
SAFETY KNIFE

NO BROKEN FINGERNAILS!
 Push the Button -
 THE BLADE FLIES OPEN!

THE PERFECT KNIFE FOR POCKET OR PURSE

SAFE!
 LOCKS OPEN
 LOCKS CLOSED

Jack-o-matic
T.M. REG. U.S. PAT. OFF.
 "Junior"

E A C H

MADE UNDER SCHRADER-WALDEN PATENTS

JACK-MASTER
 HAMMER BRAND
 CUTLERY

Product of Imperial Knife Co., Inc.
 PROVIDENCE RHODE ISLAND

MADE IN U.S.A. PRINTED IN U.S.A.

MADE UNDER U.S. PATENT NOS. 2,728,887
 AND 2,284,822 OTHER PATENTS PENDING.

ASSORTMENT No. JM-96PB



No. JM-96PB
 Full Actual Size

Highly Polished, Hand Edged Pen Blade.

Nickel Silver Trim.

Solid Brass Linings.

Packed One (1) Dozen Knives to the card as illustrated. Each Knife has Shackle and Bead Chain.

Individual Vinylite Purse supplied with each Knife.

Packed weight: 1 1/4 lbs.

Made Under **SCHRADER-WALDEN** Patents

THERE IS ONLY ONE GENUINE **Jack-master** LINE ... ASK FOR IT BY NAME

General Service ... Three (3) Blade Cattle Knives!



No. JM-405PKP
Full Actual Size

**Priced to Retail Profitably
at a Popular Price ..**

Comes in the popular pattern illustrated above, with Master Blade, Spey Blade and Punch.

These sturdy Three Blade Knives, of Patented "JACK-MASTER" construction, are made to give good service under hard usage.

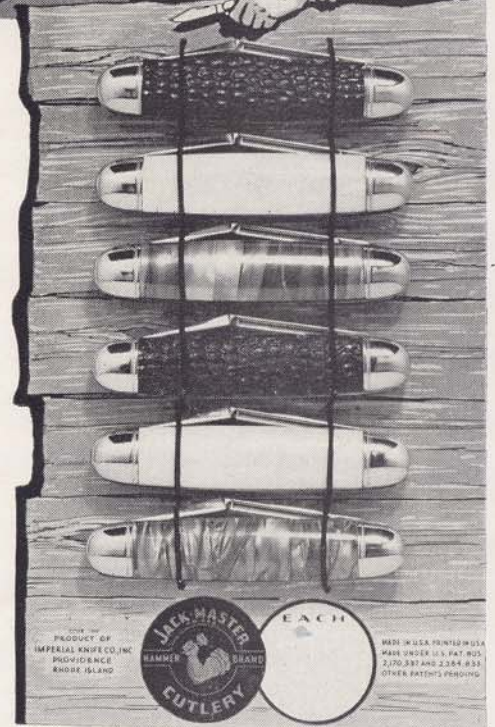
Blades are of high carbon cutlery steel, scientifically heat treated, nicely finished, and hand edged.

Handles are in assorted colors of genuine celluloid and simulated stag.

Packed One (1) Dozen Knives to the box; 6 Knives on card as shown, and 6 Knives in reserve shelf box.

Packed weight: 2 1/4 lbs.

THREE (3) BLADE *Jack-master* TRADE MARK REG. U. S. PAT. OFF. **PUNCH KNIVES**



**ASSORTMENT No. JM-80
THREE BLADES
(MASTER BLADE, SPEY and PUNCH)**

THERE IS ONLY ONE GENUINE *Jack-master* LINE ... ASK FOR IT BY NAME

For Fast Sales and Profits

FEATURE THE 2 DOZEN

"HORSESHOE"

THREE (3) BLADE KNIFE ASSORTMENT

A Big Display for a Small Investment

Card Measures 15" High — 12½" Wide — Printed in 5 Colors — Strongly Eased

Jack-master

TRADE MARK REG. U. S. PAT. OFF.

THREE (3) BLADE KNIVES

Contains 24 Assorted, Staple, Three (3) Blade Knives in most wanted patterns — all to retail at one Popular Price.

QUALITY is plainly evident in this fine assortment of 3 Blade "JACK-MASTER" Hammer Brand Knives.

Handle mountings are of genuine celluloid, and simulated stag.

Every knife is absolutely uniform. The exclusive "JACK-MASTER" construction does away with unsightly surface rivets — leaving the handles smooth, symmetrical, and streamlined in appearance.

Polished razor Steel Blades, bright, long wearing special "Nuloy" bolsters.

Packed weight: 3½ lbs.



No. HS "JACK-MASTER" "HORSESHOE" ASSORTMENT
(Contains 24 "JACK-MASTER" 3-BLADE KNIVES)

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

THREE (3) DOZEN THREE DIMENSIONAL PANEL ASSORTMENT

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**No. JM-1776
ASSORTMENT**

Represents a Consolidation of Seven
of the Most Popular Assortments in
the "Jack-Master" Line.



**No. JM-1776
THREE (3) DOZEN ASSORTMENT**

Provides a very complete line of Hammer Brand
Pocket Knives . . . at a very modest cost . . . in
three down-to-earth price brackets.

1 Dozen assorted knives
to retail at **59¢** each.

1 Dozen assorted knives
to retail at **79¢** each.

1 Dozen assorted knives
to retail at **\$1.00** each.

All the "Jack-master" Knives in the JM-1776
Assortment have full polished electrically tempered,
Razor Steel Blades. Full polished, modern "Nuloy"
bolsters. Perfectly ovalled, absolutely uniform handles,
in beautiful sparkling colors of celluloid, in imitation
pearl and stag.

This Sensational 3 Panel Display gets attention
from every angle — can be used for counters, windows
and walls . . . it's a real salesman.

Packed weight: 5¼ lbs.

THERE IS ONLY ONE GENUINE **Jack-master** LINE . . . ASK FOR IT BY NAME

Popular in Price...
 Positive in Action...
 Precise in Workmanship!...

Featured Under the
 Famous Hammer Brand



No. JM-90PB
 Full Actual Size

Highly Polished, Hand Edged Clip Blade.

Nickel Silver Trim.

Solid Brass Linings.

Packed One (1) Dozen Knives to the Box;
 6 Knives on card as shown, and 6 Knives in
 reserve shelf box.

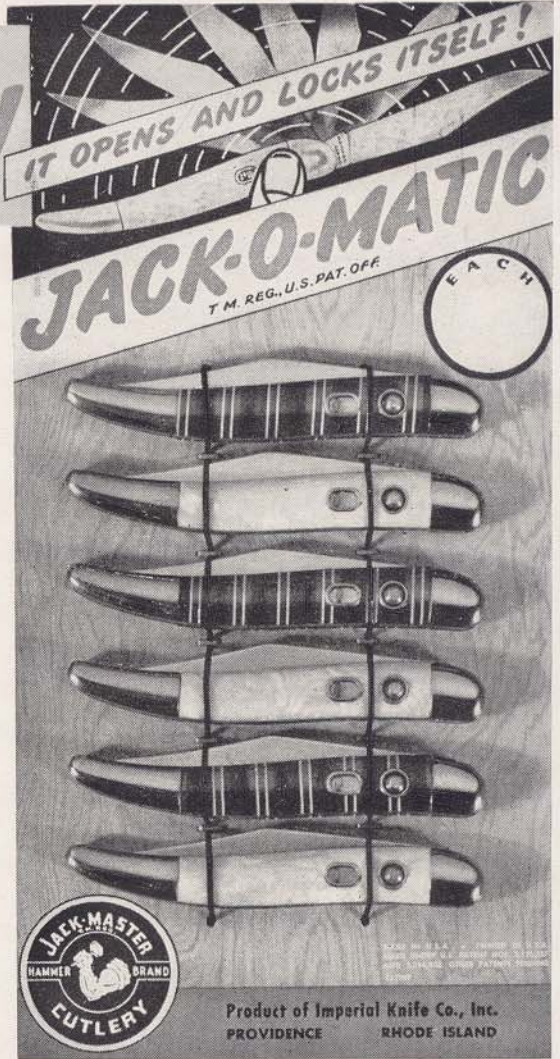
Packed weight: 1 3/4 lbs.

Made Under
 SCHRADER-WALDEN

Patents

The ...
JACK-O-MATIC
 T.M.
 PUSH
 BUTTON
SAFETY KNIFE

PRESS THE
 BUTTON AND..
ZIP!



ASSORTMENT No. JM-90PB

ASSORTMENT No. JM-90PBF same as above but with Scaler-Back Fish Knife Blade.

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME



**Attractively Priced to Please
the Sportsman Who Favors a
Slim Type Outdoor Knife!...**

**Featured Under the
Famous Hammer Brand**

Jack-master
TRADE MARK REG. U. S. PAT. OFF.

**SLIM-TYPE
SHEATH KNIFE**

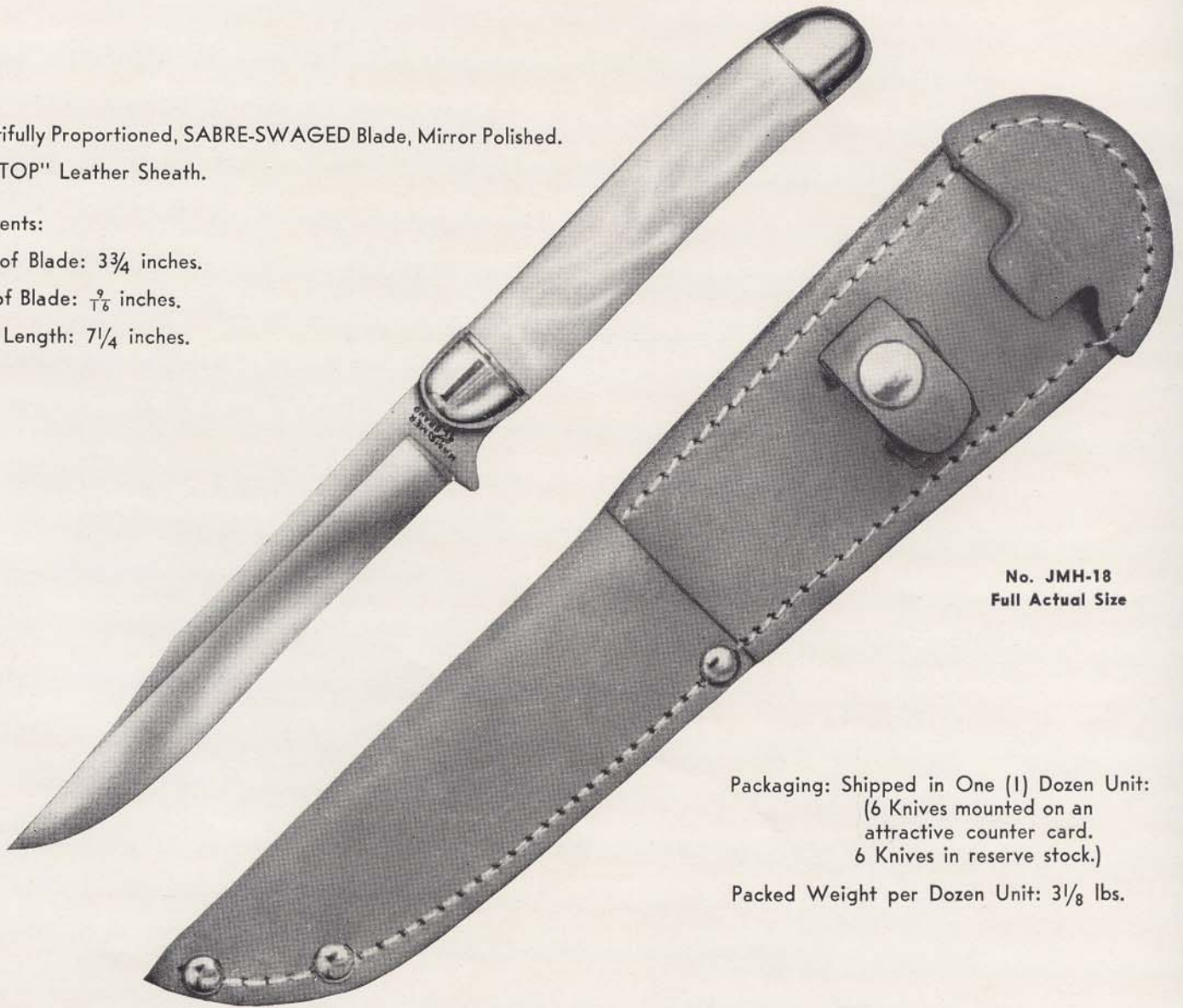
Slim, Beautifully Proportioned, SABRE-SWAGED Blade, Mirror Polished.
"SAFETY-TOP" Leather Sheath.

Measurements:

Length of Blade: $3\frac{3}{4}$ inches.

Width of Blade: $\frac{9}{16}$ inches.

Overall Length: $7\frac{1}{4}$ inches.



No. JMH-18
Full Actual Size

Packaging: Shipped in One (1) Dozen Unit:
(6 Knives mounted on an
attractive counter card.
6 Knives in reserve stock.)

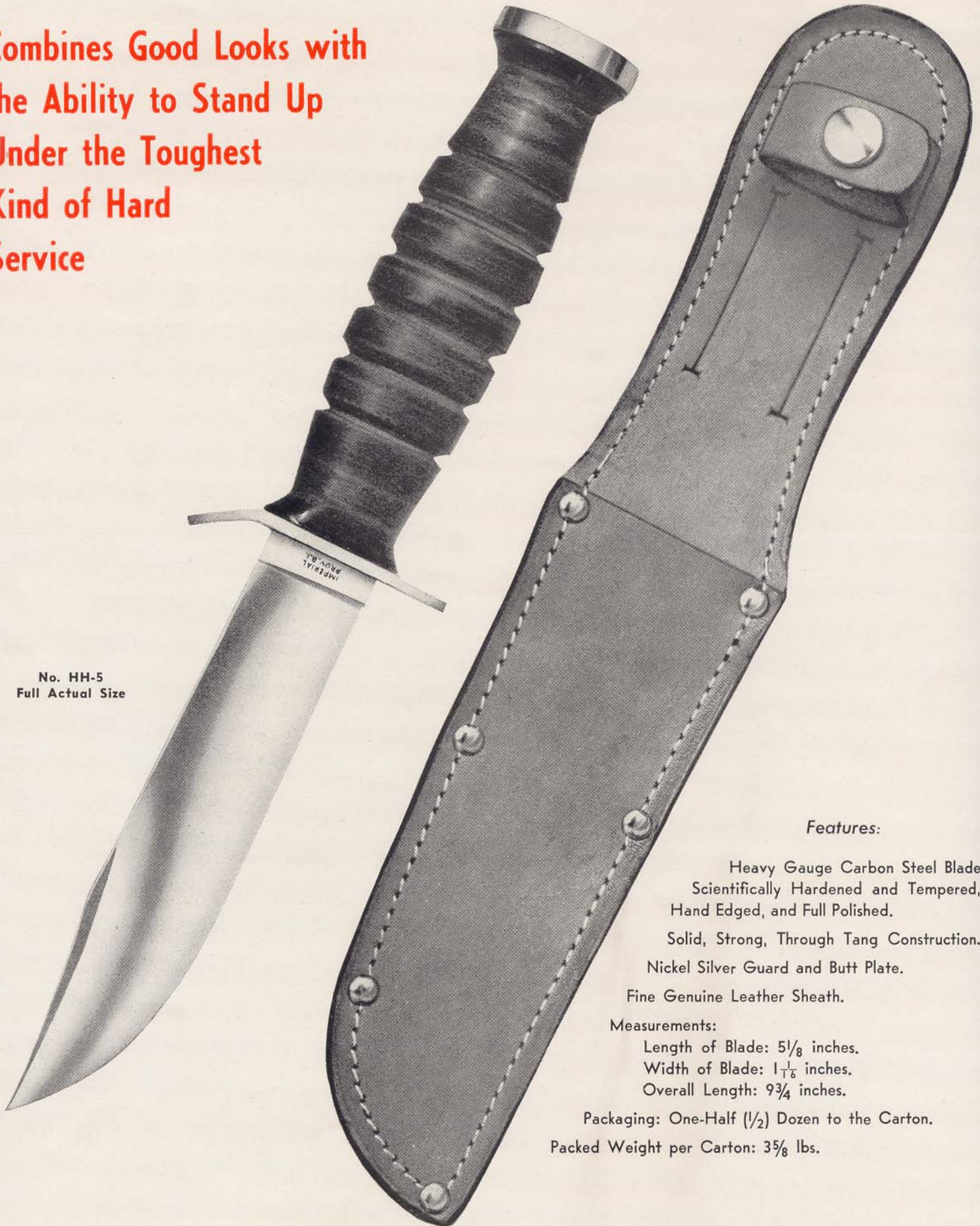
Packed Weight per Dozen Unit: $3\frac{1}{8}$ lbs.



THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME

No. HH-5 Sportsman's Knife.

Combines Good Looks with
the Ability to Stand Up
Under the Toughest
Kind of Hard
Service



No. HH-5
Full Actual Size

Features:

Heavy Gauge Carbon Steel Blade,
Scientifically Hardened and Tempered,
Hand Edged, and Full Polished.

Solid, Strong, Through Tang Construction.

Nickel Silver Guard and Butt Plate.

Fine Genuine Leather Sheath.

Measurements:

Length of Blade: $5\frac{1}{8}$ inches.

Width of Blade: $1\frac{1}{8}$ inches.

Overall Length: $9\frac{3}{4}$ inches.

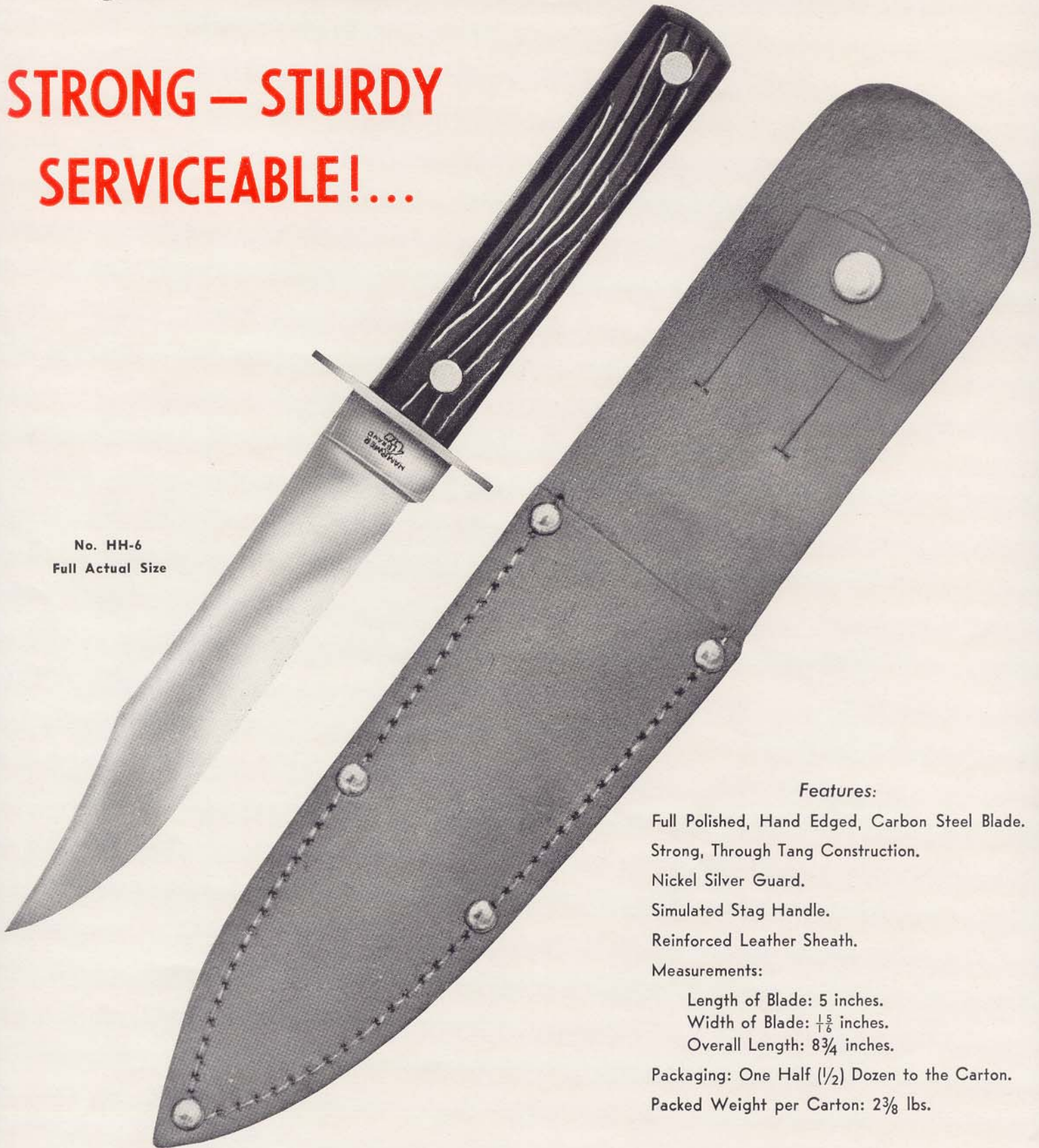
Packaging: One-Half ($\frac{1}{2}$) Dozen to the Carton.

Packed Weight per Carton: $3\frac{5}{8}$ lbs.



No. HH-6 SPORTSMAN'S KNIFE....

**STRONG — STURDY
SERVICEABLE!...**



No. HH-6
Full Actual Size

Features:

Full Polished, Hand Edged, Carbon Steel Blade.
Strong, Through Tang Construction.
Nickel Silver Guard.
Simulated Stag Handle.
Reinforced Leather Sheath.

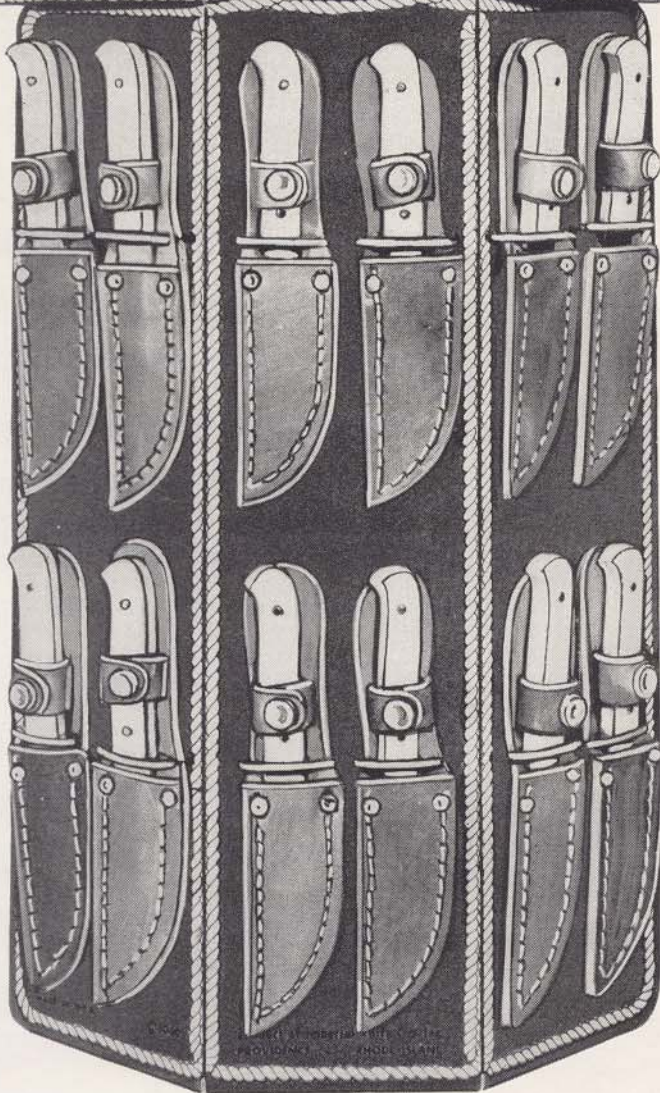
Measurements:

Length of Blade: 5 inches.
Width of Blade: $\frac{1}{8}$ inches.
Overall Length: $8\frac{3}{4}$ inches.

Packaging: One Half ($\frac{1}{2}$) Dozen to the Carton.

Packed Weight per Carton: $2\frac{3}{8}$ lbs.

The Novelty Knife of a Thousand Uses! . . .



ASSORTMENT No. B-1



No. B-1
FULL ACTUAL SIZE

Genuine Leather Sheath.

Hand-edged Cutlery Steel Sabre-ground Blade.

Mounted One (1) Dozen Sheaths and Knives on display card as illustrated.

Packed weight: 1 lb.

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

A Big Buy for Men or Boys!



FOUR (4) BLADE STANDARD SIZE "KAMP-KING" OUTDOOR KNIFE

"Kamp-King" Features:

Full standard size and blading.

Polished razor steel master blade, scientifically heat treated and hand edged.

Brass linings, long wearing special Nuloy bolsters.

Handles are solid simulated black stag.

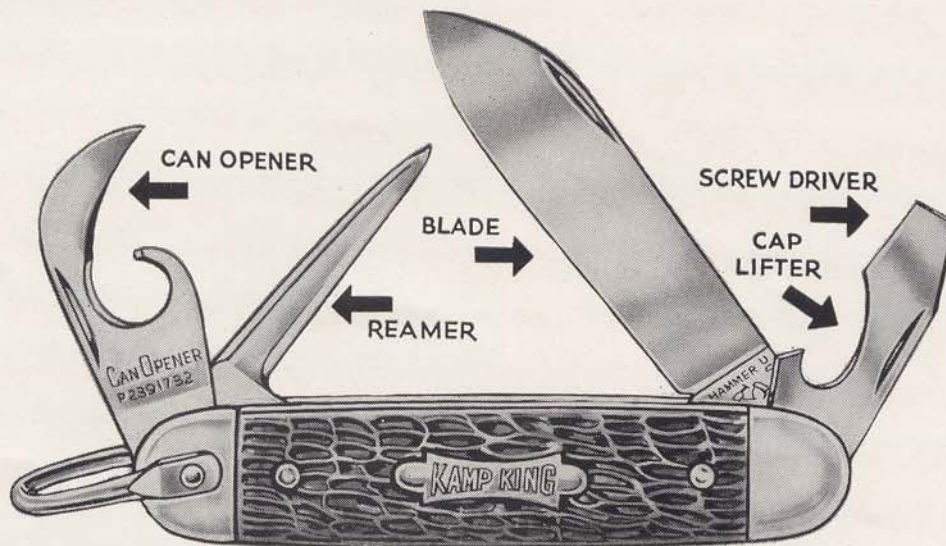
Attractively displayed on a modern five (5) color display card, as illustrated.

Every "KAMP-KING" Knife is warranted to give good service.

Packed weight: 3 1/4 lbs.



ASSORTMENT No. JM-611



No. JM-611
Illustrated in
Full Actual Size

★ MADE in AMERICA by AMERICAN CRAFTSMEN ★

New—Imperial's Handsome Double Duty "CHANGE-MAKER" Counter Display Case—



**DISPLAY CASE
DEAL
DEAL No. 5200**

**FREE—One (1) Display Case
with Each Deal...**



No. 5200
"CHANGE-MAKER"
Display Case Deal

Features:

8 $\frac{1}{3}$ Dozen widely assorted knives — every one a tried and true "BEST SELLER."

The range of patterns embraces:

Two Blade Jack Knives in popular shapes, sizes, and handles.

Two Blade PEN Knives in assorted sizes and handle coverings.

One Blade famous "SPORTSMASTER" Knives for Outdoor use.

One Blade "MIDGET" Knives, all complete with bead chains.

There's a pattern for every purpose and taste — all selling at one popular price. The knives are packed in two trays — each containing 4-1/6 dozen knives.



The "CHANGE-MAKER" is a wonderful "Silent Salesman" — it makes every customer a potential pocket knife purchaser, through its "take a knife instead of change" appeal.

FEATURES:

- Bevelled wood and glass lid — with convenient change slot.
- Unbreakable metal base with protective corners.
- Strong, sectional removable trays.
- Fits anywhere — measures only 13" x 11 $\frac{1}{4}$ " x 3 $\frac{3}{4}$ ".
- No assembly necessary — reaches you ready for instant use.
- Scientifically packed in a strong shipping carton.
- Packed weight per case: 12 lbs.



Another *Imperial* "FIRST" —
The Beautiful New
"CHANGE-MAKER"
Counter Display Case!...

FREE — One (1) Display Case
with Each Deal ...



No. 5300
"CHANGE-MAKER"
Display Case Deal

Features:

Five (5) Dozen of the fastest selling, most popular patterns in the entire extensive "HAMMER BRAND" Line.

The Assortment embraces:

Four Blade Stag Handle Full Size "KAMP-KING" Knives.
Three Blade JACK Knives in assorted shapes, sizes and handles.

Two Blade "SPORTSMASTER" Knives for Hunting and Fishing.

Two Blade VEST POCKET Knives, with Shackles-jeweler's type.

One Blade "JACK-O-MATIC", Jr. Press Button Knives, with Shackles.

There is a pattern provided for every purpose — all selling at one popular price. Knives are carefully packed in two tiers — each tier containing 2½ dozen knives.



**DISPLAY CASE
DEAL
DEAL No. 5300**



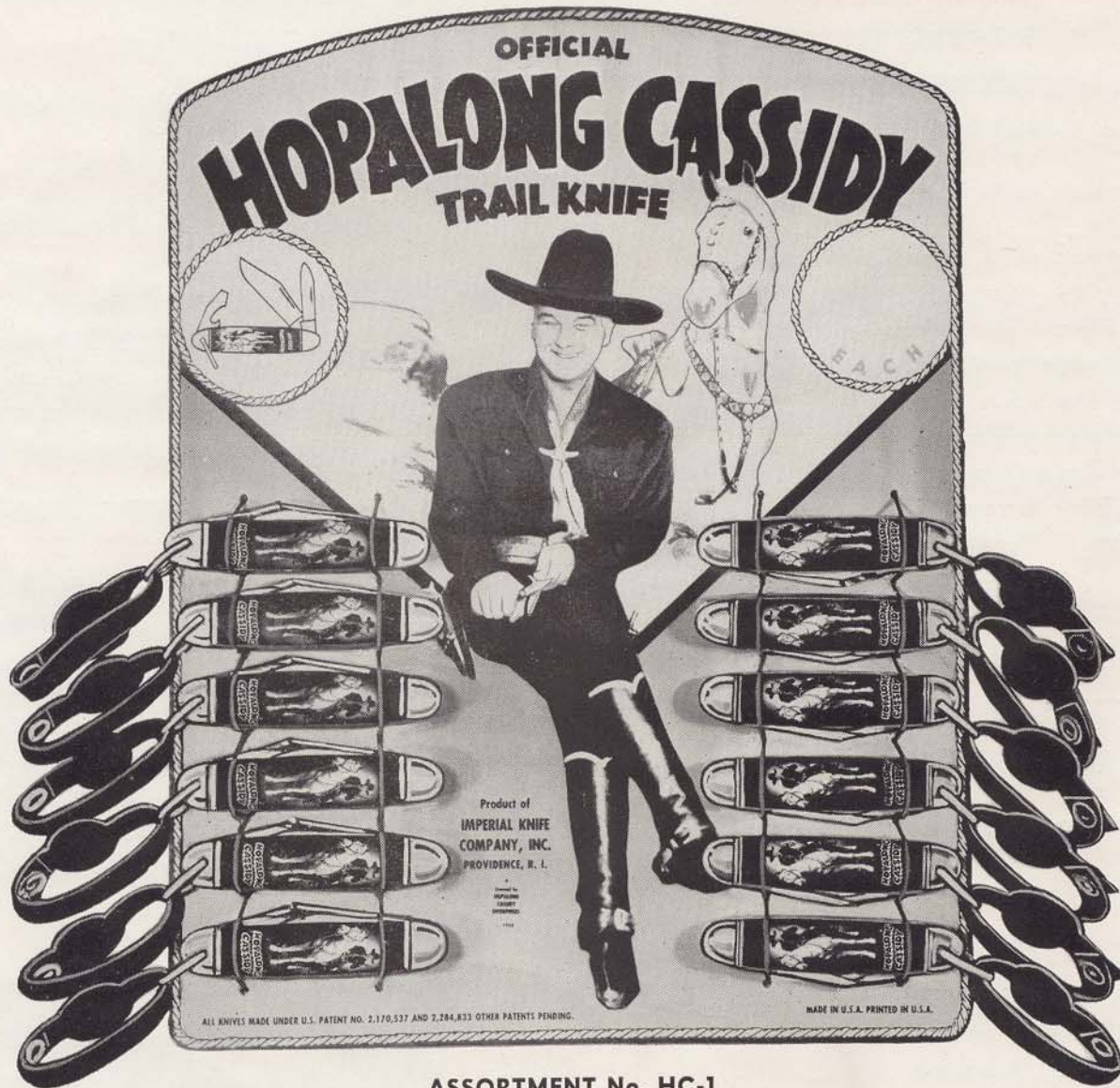
The compact "CHANGE-MAKER" counter case is a sure-fire EXTRA Sales-maker. It keeps Dealer's pocket knife stock clean, neat and safe, and assures rapid turnover.

FEATURES:

- Bevelled wood and glass lid — with convenient change slot.
- Unbreakable metal base with protective corners.
- Strong, sectional removable trays.
- Fits anywhere — measures only 13" x 11¼" x 3¾".
- No assembly necessary — reaches you ready for instant use.
- Scientifically packed in a strong shipping carton.
- Packed weight per case: 13 lbs.

Scores of Alert Buyers Demanded It!
 Millions of American Kids
 are Clamoring for It!!
 Imperial Has Been Selected
 to Produce It!!!

**OFFICIAL
 HOPALONG CASSIDY
 TRAIL
 KNIFE**



Product of
 IMPERIAL KNIFE
 COMPANY, INC.
 PROVIDENCE, R. I.

ALL KNIVES MADE UNDER U.S. PATENT NO. 2,170,537 AND 2,284,833 OTHER PATENTS PENDING.

MADE IN U.S.A. PRINTED IN U.S.A.

ASSORTMENT No. HC-1
 "Nuloy" Bolsters and Shackle.
 Clip, Pen and Screwdriver — Caplifter Blades.
 Plastic "Hopalong Cassidy" Belt Loop.



THERE IS ONLY ONE GENUINE **Jack-master** LINE ... ASK FOR IT BY NAME

See Reverse Side for "Hopalong Cassidy" Highlights.

HOPALONG CASSIDY HIGHLIGHTS

THE TREMENDOUS, CONTINUING POPULARITY OF "HOPALONG" AND HIS EVER-GROWING INFLUENCE ON "YOUNG AMERICA" IS CERTAIN TO MAKE THE OFFICIAL HOPALONG CASSIDY POCKET KNIFE ONE OF THE STAND-OUT CUTLERY PROMOTIONS OF ALL TIME!!

HISTORY:

Hopalong Cassidy, as everybody knows, is a live, vibrant, dynamic personality "number one" to almost every youngster in the U.S.A. On Hopalong's recent tours, millions of people turned out to greet him and his popularity continues to zoom to ever greater heights.

ON RADIO:

Hopalong's program is broadcast over a total of more than five hundred (500) stations, reaching an estimated audience of 25,000,000 listeners!!

ON TELEVISION:

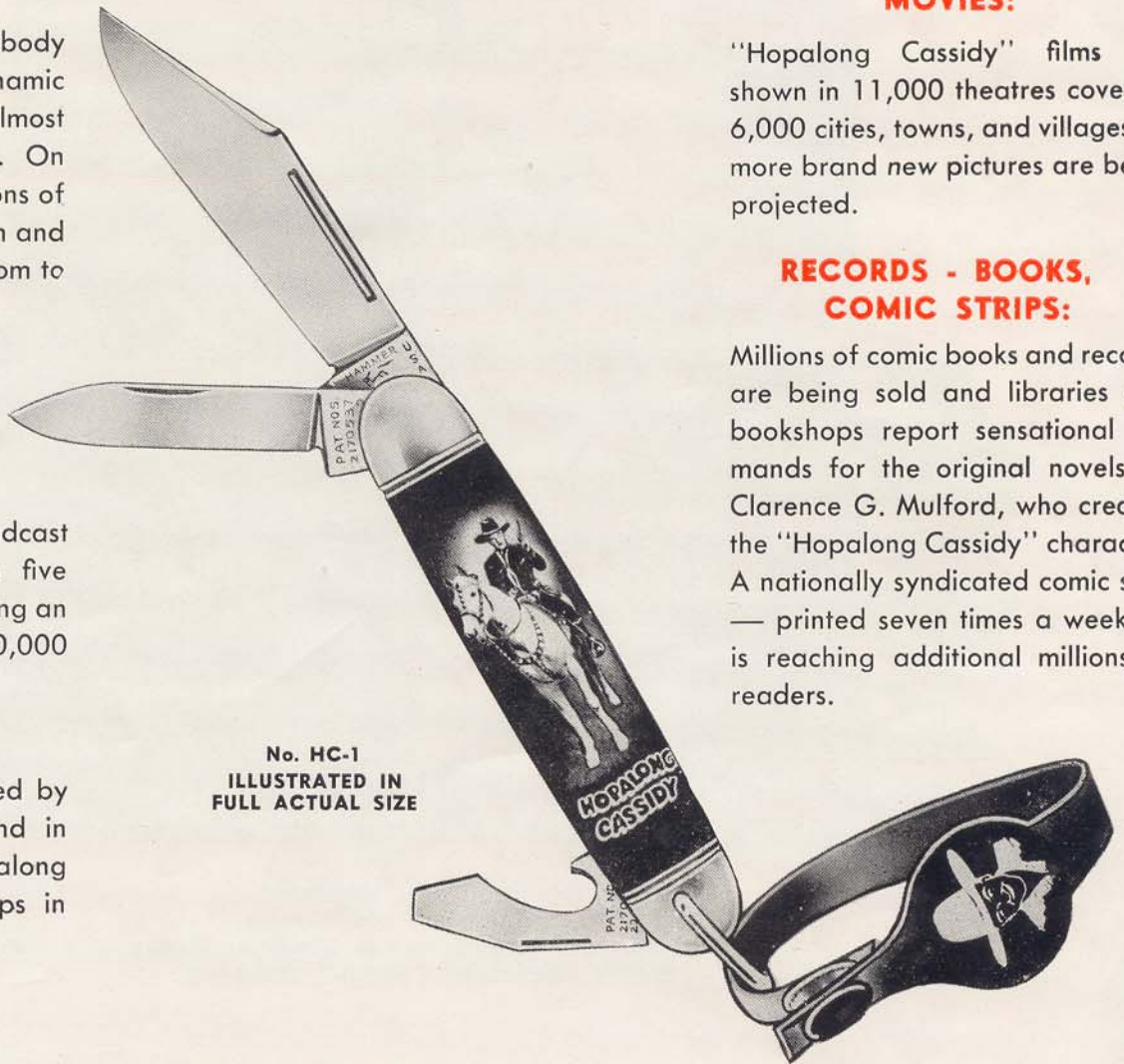
Hopalong's program is viewed by almost 10,000,000 fans, and in virtually every city, the "Hopalong Show" is rated absolute tops in popularity.

MOVIES:

"Hopalong Cassidy" films are shown in 11,000 theatres covering 6,000 cities, towns, and villages — more brand new pictures are being projected.

RECORDS - BOOKS, COMIC STRIPS:

Millions of comic books and records are being sold and libraries and bookshops report sensational demands for the original novels by Clarence G. Mulford, who created the "Hopalong Cassidy" character. A nationally syndicated comic strip — printed seven times a week — is reaching additional millions of readers.



No. HC-1
ILLUSTRATED IN
FULL ACTUAL SIZE

THERE IS ONLY ONE GENUINE **Jack-master** LINE... ASK FOR IT BY NAME